

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.3407/-81.3884

1307 E Osceola Pkwy Kissimmee, FL 34744	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2023)	10,007		125,583		258,316	
Projected Population (2028)	14,027		144,682		290,855	
Census Population (2020)	7,642		118,690		246,287	
Census Population (2010)	5,874		96,296		186,189	
Projected Annual Growth (2023-2028)	4,020	8.0%	19,099	3.0%	32,539	2.5%
Historical Annual Growth (2020-2023)	2,366	-	6,893	1.9%	12,029	1.6%
Historical Annual Growth (2010-2020)	1,768	3.0%	22,394	2.3%	60,098	3.2%
Estimated Population Density (2023)	3,187 <i>psm</i>		4,442 <i>psm</i>		3,290 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2023)	3,480		42,089		85,905	
Projected Households (2028)	5,242		51,093		101,840	
Census Households (2020)	2,473		39,137		80,761	
Census Households (2010)	1,900		32,106		62,054	
Projected Annual Growth (2023-2028)	1,762	10.1%	9,005	4.3%	15,936	3.7%
Historical Annual Change (2010-2023)	1,580	6.4%	9,982	2.4%	23,851	3.0%
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$43,074		\$64,283		\$70,318	
Projected Average Household Income (2028)	\$30,631		\$56,594		\$63,304	
Census Average Household Income (2010)	\$48,892		\$50,849		\$51,981	
Census Average Household Income (2000)	\$49,160		\$49,932		\$50,527	
Projected Annual Change (2023-2028)	-\$12,443	-5.8%	-\$7,689	-2.4%	-\$7,013	-2.0%
Historical Annual Change (2000-2023)	-\$6,086	-0.5%	\$14,352	1.2%	\$19,791	1.7%
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$48,072		\$56,139		\$62,424	
Projected Median Household Income (2028)	\$49,339		\$57,394		\$63,869	
Census Median Household Income (2010)	\$43,148		\$44,804		\$45,260	
Census Median Household Income (2000)	\$44,681		\$42,959		\$43,389	
Projected Annual Change (2023-2028)	\$1,267	0.5%	\$1,255	0.4%	\$1,445	0.5%
Historical Annual Change (2000-2023)	\$3,391	0.3%	\$13,180	1.3%	\$19,035	1.9%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$15,145		\$21,601		\$23,475	
Projected Per Capita Income (2028)	\$11,566		\$20,035		\$22,246	
Census Per Capita Income (2010)	\$15,806		\$16,952		\$17,320	
Census Per Capita Income (2000)	\$15,889		\$16,765		\$17,132	
Projected Annual Change (2023-2028)	-\$3,580	-4.7%	-\$1,566	-1.4%	-\$1,229	-1.0%
Historical Annual Change (2000-2023)	-\$744	-0.2%	\$4,836	1.3%	\$6,343	1.6%
Estimated Average Household Net Worth (2023)	\$243,323		\$278,706		\$324,979	

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<b>1307 E Osceola Pkwy Kissimmee, FL 34744</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Race and Ethnicity</b>						
Total Population (2023)	10,007		125,583		258,316	
White (2023)	3,162	31.6%	41,324	32.9%	86,785	33.6%
Black or African American (2023)	2,123	21.2%	19,482	15.5%	39,848	15.4%
American Indian or Alaska Native (2023)	56	0.6%	633	0.5%	1,274	0.5%
Asian (2023)	253	2.5%	5,392	4.3%	14,022	5.4%
Hawaiian or Pacific Islander (2023)	4	-	102	-	254	-
Other Race (2023)	2,025	20.2%	26,784	21.3%	52,062	20.2%
Two or More Races (2023)	2,385	23.8%	31,867	25.4%	64,071	24.8%
Population < 18 (2023)	2,110	21.1%	29,336	23.4%	60,899	23.6%
White Not Hispanic	314	14.9%	4,581	15.6%	10,503	17.2%
Black or African American	434	20.6%	5,001	17.0%	10,346	17.0%
Asian	33	1.6%	1,068	3.6%	2,937	4.8%
Other Race Not Hispanic	50	2.3%	848	2.9%	1,878	3.1%
Hispanic	1,280	60.6%	17,837	60.8%	35,236	57.9%
Not Hispanic or Latino Population (2023)	4,255	42.5%	50,131	39.9%	109,415	42.4%
Not Hispanic White	1,968	46.3%	26,079	52.0%	56,647	51.8%
Not Hispanic Black or African American	1,875	44.1%	16,583	33.1%	34,178	31.2%
Not Hispanic American Indian or Alaska Native	6	0.1%	63	0.1%	127	0.1%
Not Hispanic Asian	243	5.7%	5,243	10.5%	13,710	12.5%
Not Hispanic Hawaiian or Pacific Islander	1	-	33	-	95	-
Not Hispanic Other Race	54	1.3%	593	1.2%	1,292	1.2%
Not Hispanic Two or More Races	109	2.6%	1,538	3.1%	3,366	3.1%
Hispanic or Latino Population (2023)	5,752	57.5%	75,452	60.1%	148,901	57.6%
Hispanic White	1,193	20.7%	15,245	20.2%	30,139	20.2%
Hispanic Black or African American	248	4.3%	2,899	3.8%	5,671	3.8%
Hispanic American Indian or Alaska Native	50	0.9%	570	0.8%	1,147	0.8%
Hispanic Asian	10	0.2%	149	0.2%	312	0.2%
Hispanic Hawaiian or Pacific Islander	3	-	69	-	159	0.1%
Hispanic Other Race	1,972	34.3%	26,192	34.7%	50,770	34.1%
Hispanic Two or More Races	2,276	39.6%	30,329	40.2%	60,705	40.8%
Not Hispanic or Latino Population (2020)	2,651	34.7%	39,738	33.5%	90,624	36.8%
Hispanic or Latino Population (2020)	4,991	65.3%	78,952	66.5%	155,664	63.2%
Not Hispanic or Latino Population (2010)	2,789	47.5%	40,702	42.3%	82,286	44.2%
Hispanic or Latino Population (2010)	3,085	52.5%	55,595	57.7%	103,903	55.8%
Not Hispanic or Latino Population (2028)	6,084	43.4%	57,761	39.9%	122,873	42.2%
Hispanic or Latino Population (2028)	7,943	56.6%	86,921	60.1%	167,983	57.8%
Projected Annual Growth (2023-2028)	2,191	7.6%	11,468	3.0%	19,082	2.6%
Historical Annual Growth (2010-2020)	1,906	6.2%	23,358	4.2%	51,761	5.0%

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<b>Total Age Distribution (2023)</b>							
Total Population		10,007		125,583		258,316	
Age Under 5 Years	498	5.0%	7,413	5.9%	15,274	5.9%	
Age 5 to 9 Years	509	5.1%	7,799	6.2%	16,230	6.3%	
Age 10 to 14 Years	663	6.6%	8,558	6.8%	17,914	6.9%	
Age 15 to 19 Years	703	7.0%	8,540	6.8%	17,553	6.8%	
Age 20 to 24 Years	630	6.3%	8,593	6.8%	17,706	6.9%	
Age 25 to 29 Years	652	6.5%	9,570	7.6%	19,639	7.6%	
Age 30 to 34 Years	663	6.6%	9,636	7.7%	20,141	7.8%	
Age 35 to 39 Years	700	7.0%	9,154	7.3%	19,395	7.5%	
Age 40 to 44 Years	694	6.9%	8,995	7.2%	19,529	7.6%	
Age 45 to 49 Years	760	7.6%	8,890	7.1%	18,528	7.2%	
Age 50 to 54 Years	716	7.2%	7,997	6.4%	16,603	6.4%	
Age 55 to 59 Years	656	6.6%	7,698	6.1%	15,613	6.0%	
Age 60 to 64 Years	627	6.3%	6,343	5.1%	12,814	5.0%	
Age 65 to 69 Years	533	5.3%	5,495	4.4%	10,704	4.1%	
Age 70 to 74 Years	416	4.2%	4,326	3.4%	8,418	3.3%	
Age 75 to 79 Years	279	2.8%	3,106	2.5%	5,827	2.3%	
Age 80 to 84 Years	181	1.8%	1,922	1.5%	3,586	1.4%	
Age 85 Years or Over	127	1.3%	1,549	1.2%	2,842	1.1%	
Median Age	38.9		35.8		35.6		
Age 19 Years or Less	2,373	23.7%	32,309	25.7%	66,971	25.9%	
Age 20 to 64 Years	6,098	60.9%	76,876	61.2%	159,968	61.9%	
Age 65 Years or Over	1,536	15.3%	16,398	13.1%	31,377	12.1%	
<b>Female Age Distribution (2023)</b>							
Female Population	4,914	49.1%	64,035	51.0%	131,107	50.8%	
Age Under 5 Years	225	4.6%	3,634	5.7%	7,439	5.7%	
Age 5 to 9 Years	242	4.9%	3,736	5.8%	7,860	6.0%	
Age 10 to 14 Years	324	6.6%	4,047	6.3%	8,604	6.6%	
Age 15 to 19 Years	300	6.1%	4,212	6.6%	8,553	6.5%	
Age 20 to 24 Years	302	6.1%	4,451	7.0%	8,935	6.8%	
Age 25 to 29 Years	313	6.4%	4,831	7.5%	9,851	7.5%	
Age 30 to 34 Years	292	5.9%	4,661	7.3%	9,835	7.5%	
Age 35 to 39 Years	339	6.9%	4,461	7.0%	9,577	7.3%	
Age 40 to 44 Years	323	6.6%	4,594	7.2%	9,871	7.5%	
Age 45 to 49 Years	351	7.1%	4,590	7.2%	9,420	7.2%	
Age 50 to 54 Years	362	7.4%	4,119	6.4%	8,550	6.5%	
Age 55 to 59 Years	332	6.7%	3,949	6.2%	8,021	6.1%	
Age 60 to 64 Years	347	7.1%	3,419	5.3%	6,784	5.2%	
Age 65 to 69 Years	297	6.0%	3,076	4.8%	5,971	4.6%	
Age 70 to 74 Years	234	4.8%	2,377	3.7%	4,631	3.5%	
Age 75 to 79 Years	158	3.2%	1,816	2.8%	3,369	2.6%	
Age 80 to 84 Years	101	2.1%	1,132	1.8%	2,084	1.6%	
Age 85 Years or Over	72	1.5%	930	1.5%	1,751	1.3%	
Female Median Age	40.9		37.1		36.7		
Age 19 Years or Less	1,092	22.2%	15,629	24.4%	32,456	24.8%	
Age 20 to 64 Years	2,960	60.2%	39,075	61.0%	80,844	61.7%	
Age 65 Years or Over	862	17.5%	9,332	14.6%	17,807	13.6%	

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<b>Male Age Distribution (2023)</b>							
Male Population		5,093	50.9%	61,548	49.0%	127,209	49.2%
Age Under 5 Years		273	5.4%	3,779	6.1%	7,835	6.2%
Age 5 to 9 Years		266	5.2%	4,063	6.6%	8,370	6.6%
Age 10 to 14 Years		339	6.7%	4,511	7.3%	9,310	7.3%
Age 15 to 19 Years		403	7.9%	4,328	7.0%	9,000	7.1%
Age 20 to 24 Years		328	6.4%	4,141	6.7%	8,771	6.9%
Age 25 to 29 Years		339	6.7%	4,740	7.7%	9,788	7.7%
Age 30 to 34 Years		371	7.3%	4,974	8.1%	10,306	8.1%
Age 35 to 39 Years		361	7.1%	4,694	7.6%	9,817	7.7%
Age 40 to 44 Years		371	7.3%	4,401	7.2%	9,658	7.6%
Age 45 to 49 Years		409	8.0%	4,300	7.0%	9,108	7.2%
Age 50 to 54 Years		353	6.9%	3,878	6.3%	8,054	6.3%
Age 55 to 59 Years		325	6.4%	3,750	6.1%	7,592	6.0%
Age 60 to 64 Years		280	5.5%	2,924	4.7%	6,030	4.7%
Age 65 to 69 Years		236	4.6%	2,419	3.9%	4,732	3.7%
Age 70 to 74 Years		182	3.6%	1,949	3.2%	3,788	3.0%
Age 75 to 79 Years		120	2.4%	1,290	2.1%	2,458	1.9%
Age 80 to 84 Years		80	1.6%	790	1.3%	1,502	1.2%
Age 85 Years or Over		56	1.1%	619	1.0%	1,090	0.9%
Male Median Age		37.2		34.7		34.6	
Age 19 Years or Less		1,282	25.2%	16,681	27.1%	34,515	27.1%
Age 20 to 64 Years		3,138	61.6%	37,801	61.4%	79,124	62.2%
Age 65 Years or Over		674	13.2%	7,067	11.5%	13,570	10.7%
<b>Males per 100 Females (2023)</b>							
Overall Comparison		104		96		97	
Age Under 5 Years		121	54.8%	104	51.0%	105	51.3%
Age 5 to 9 Years		110	52.3%	109	52.1%	106	51.6%
Age 10 to 14 Years		105	51.2%	111	52.7%	108	52.0%
Age 15 to 19 Years		134	57.3%	103	50.7%	105	51.3%
Age 20 to 24 Years		109	52.1%	93	48.2%	98	49.5%
Age 25 to 29 Years		108	52.0%	98	49.5%	99	49.8%
Age 30 to 34 Years		127	56.0%	107	51.6%	105	51.2%
Age 35 to 39 Years		106	51.6%	105	51.3%	103	50.6%
Age 40 to 44 Years		115	53.5%	96	48.9%	98	49.5%
Age 45 to 49 Years		117	53.9%	94	48.4%	97	49.2%
Age 50 to 54 Years		97	49.4%	94	48.5%	94	48.5%
Age 55 to 59 Years		98	49.5%	95	48.7%	95	48.6%
Age 60 to 64 Years		81	44.7%	86	46.1%	89	47.1%
Age 65 to 69 Years		80	44.3%	79	44.0%	79	44.2%
Age 70 to 74 Years		78	43.8%	82	45.0%	82	45.0%
Age 75 to 79 Years		76	43.2%	71	41.5%	73	42.2%
Age 80 to 84 Years		79	44.1%	70	41.1%	72	41.9%
Age 85 Years or Over		77	43.7%	67	40.0%	62	38.4%
Age 19 Years or Less		117	54.0%	107	51.6%	106	51.5%
Age 20 to 39 Years		112	52.9%	101	50.2%	101	50.3%
Age 40 to 64 Years		101	50.4%	93	48.2%	95	48.7%
Age 65 Years or Over		78	43.9%	76	43.1%	76	43.2%

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1307 E Osceola Pkwy Kissimmee, FL 34744	1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2023)</b>						
Total Households	3,480		42,089		85,905	
Households with Children	1,321	38.0%	17,517	41.6%	36,496	42.5%
Average Household Size	2.8		3.0		3.0	
Household Density per Square Mile	1,108		1,489		1,094	
Population Family	8,883	88.8%	110,640	88.1%	227,926	88.2%
Population Non-Family	1,012	10.1%	14,076	11.2%	28,101	10.9%
Population Group Quarters	112	1.1%	867	0.7%	2,290	0.9%
Family Households	2,599	74.7%	31,936	75.9%	65,827	76.6%
Married Couple Households	1,508	58.0%	19,709	61.7%	42,110	64.0%
Other Family Households with Children	1,091	42.0%	12,227	38.3%	23,717	36.0%
Family Households with Children	1,318	50.7%	17,476	54.7%	36,399	55.3%
Married Couple with Children	686	52.1%	9,764	55.9%	21,468	59.0%
Other Family Households with Children	631	47.9%	7,712	44.1%	14,932	41.0%
Family Households No Children	1,281	49.3%	14,460	45.3%	29,427	44.7%
Married Couple No Children	821	64.1%	9,945	68.8%	20,642	70.1%
Other Family Households No Children	460	35.9%	4,515	31.2%	8,785	29.9%
Non-Family Households	881	25.3%	10,153	24.1%	20,078	23.4%
Non-Family Households with Children	4	0.4%	42	0.4%	96	0.5%
Non-Family Households No Children	877	99.6%	10,111	99.6%	19,982	99.5%
Average Family Household Size	3.4		3.5		3.5	
Average Family Income	\$43,947		\$65,347		\$73,292	
Median Family Income	\$53,113		\$61,242		\$68,725	
Average Non-Family Household Size	1.1		1.4		1.4	
<b>Marital Status (2023)</b>						
Population Age 15 Years or Over	8,337		101,813		208,898	
Never Married	2,775	33.3%	35,567	34.9%	71,615	34.3%
Currently Married	4,139	49.6%	44,508	43.7%	95,084	45.5%
Previously Married	1,422	17.1%	21,738	21.4%	42,200	20.2%
Separated	470	33.1%	6,301	29.0%	14,639	34.7%
Widowed	419	29.4%	4,846	22.3%	8,954	21.2%
Divorced	534	37.5%	10,591	48.7%	18,607	44.1%
<b>Educational Attainment (2023)</b>						
Adult Population Age 25 Years or Over	7,004		84,681		173,639	
Elementary (Grade Level 0 to 8)	435	6.2%	5,413	6.4%	11,157	6.4%
Some High School (Grade Level 9 to 11)	695	9.9%	5,704	6.7%	10,518	6.1%
High School Graduate	2,500	35.7%	26,409	31.2%	50,270	29.0%
Some College	1,736	24.8%	18,224	21.5%	34,700	20.0%
Associate Degree Only	817	11.7%	9,178	10.8%	19,911	11.5%
Bachelor Degree Only	595	8.5%	13,912	16.4%	31,761	18.3%
Graduate Degree	225	3.2%	5,840	6.9%	15,323	8.8%
Any College (Some College or Higher)	3,373	48.2%	47,155	55.7%	101,694	58.6%
College Degree + (Bachelor Degree or Higher)	820	11.7%	19,752	23.3%	47,084	27.1%

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<b>Housing</b>						
Total Housing Units (2023)	4,152		45,537		94,541	
Total Housing Units (2020)	2,499		41,086		86,947	
Historical Annual Growth (2020-2023)	1,653	-	4,451	-	7,594	-
Housing Units Occupied (2023)	3,480	83.8%	42,089	92.4%	85,905	90.9%
Housing Units Owner-Occupied	1,993	57.3%	22,578	53.6%	49,371	57.5%
Housing Units Renter-Occupied	1,487	42.7%	19,511	46.4%	36,533	42.5%
Housing Units Vacant (2023)	672	16.2%	3,448	7.6%	8,637	9.1%
<b>Household Size (2023)</b>						
Total Households	3,480		42,089		85,905	
1 Person Households	753	21.6%	7,451	17.7%	14,584	17.0%
2 Person Households	1,072	30.8%	12,306	29.2%	24,593	28.6%
3 Person Households	647	18.6%	8,941	21.2%	18,406	21.4%
4 Person Households	530	15.2%	7,216	17.1%	15,495	18.0%
5 Person Households	285	8.2%	3,827	9.1%	8,021	9.3%
6 Person Households	134	3.9%	1,553	3.7%	3,188	3.7%
7 or More Person Households	59	1.7%	796	1.9%	1,618	1.9%
<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	106	3.0%	1,585	3.8%	4,388	5.1%
HH Income \$150,000 to \$199,999	78	2.2%	2,155	5.1%	5,121	6.0%
HH Income \$125,000 to \$149,999	25	0.7%	1,582	3.8%	3,995	4.7%
HH Income \$100,000 to \$124,999	368	10.6%	3,546	8.4%	7,642	8.9%
HH Income \$75,000 to \$99,999	560	16.1%	5,224	12.4%	11,353	13.2%
HH Income \$50,000 to \$74,999	565	16.2%	8,534	20.3%	16,881	19.7%
HH Income \$35,000 to \$49,999	348	10.0%	6,051	14.4%	11,423	13.3%
HH Income \$25,000 to \$34,999	565	16.2%	4,340	10.3%	8,543	9.9%
HH Income \$15,000 to \$24,999	326	9.4%	4,452	10.6%	8,669	10.1%
HH Income \$10,000 to \$14,999	405	11.6%	2,313	5.5%	3,730	4.3%
HH Income Under \$10,000	134	3.8%	2,307	5.5%	4,160	4.8%
<b>Household Vehicles (2023)</b>						
Households 0 Vehicles Available	131	3.8%	1,959	4.7%	3,604	4.2%
Households 1 Vehicle Available	1,462	42.0%	15,708	37.3%	29,889	34.8%
Households 2 Vehicles Available	1,228	35.3%	16,680	39.6%	35,115	40.9%
Households 3 or More Vehicles Available	659	18.9%	7,741	18.4%	17,297	20.1%
Total Vehicles Available	5,981		74,603		156,846	
Average Vehicles per Household	1.7		1.8		1.8	
Owner-Occupied Household Vehicles	3,690	61.7%	44,644	59.8%	100,553	64.1%
Average Vehicles per Owner-Occupied Household	1.9		2.0		2.0	
Renter-Occupied Household Vehicles	2,291	38.3%	29,959	40.2%	56,294	35.9%
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.5	
<b>Travel Time (2023)</b>						
Worker Base Age 16 years or Over	5,072		68,697		141,025	
Travel to Work in 14 Minutes or Less	543	10.7%	6,789	9.9%	13,798	9.8%
Travel to Work in 15 to 29 Minutes	1,553	30.6%	23,278	33.9%	46,736	33.1%
Travel to Work in 30 to 59 Minutes	2,177	42.9%	26,039	37.9%	50,989	36.2%
Travel to Work in 60 Minutes or More	218	4.3%	5,535	8.1%	11,253	8.0%
Work at Home	581	11.5%	7,055	10.3%	18,250	12.9%
Average Minutes Travel to Work	29.4		28.4		28.4	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.3407/-81.3884

1307 E Osceola Pkwy Kissimmee, FL 34744	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2023)</b>						
Worker Base Age 16 years or Over	5,072		68,697		141,025	
Drive to Work Alone	3,777	74.5%	51,195	74.5%	101,769	72.2%
Drive to Work in Carpool	630	12.4%	7,979	11.6%	15,975	11.3%
Travel to Work by Public Transportation	55	1.1%	1,342	2.0%	2,257	1.6%
Drive to Work on Motorcycle	-	-	9	-	53	-
Bicycle to Work	18	0.4%	239	0.3%	474	0.3%
Walk to Work	7	0.1%	505	0.7%	1,194	0.8%
Other Means	4	-	372	0.5%	1,055	0.7%
Work at Home	581	11.5%	7,055	10.3%	18,250	12.9%
<b>Daytime Demographics (2023)</b>						
Total Businesses	649		7,171		15,018	
Total Employees	3,251		35,330		77,444	
Company Headquarter Businesses	11	1.7%	111	1.5%	248	1.7%
Company Headquarter Employees	152	4.7%	1,991	5.6%	7,823	10.1%
Employee Population per Business	5.0 to 1		4.9 to 1		5.2 to 1	
Residential Population per Business	15.4 to 1		17.5 to 1		17.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,367		66,554		141,305	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2023)	8,192		99,978		205,078	
Labor Force Total Males (2023)	4,132	50.4%	48,243	48.3%	99,717	48.6%
Male Civilian Employed	2,831	68.5%	35,771	74.1%	73,310	73.5%
Male Civilian Unemployed	95	2.3%	767	1.6%	1,636	1.6%
Males in Armed Forces	-	-	24	-	96	-
Males Not in Labor Force	1,206	29.2%	11,681	24.2%	24,675	24.7%
Labor Force Total Females (2023)	4,061	49.6%	51,736	51.7%	105,360	51.4%
Female Civilian Employed	2,245	55.3%	32,932	63.7%	67,721	64.3%
Female Civilian Unemployed	77	1.9%	952	1.8%	2,317	2.2%
Females in Armed Forces	-	-	28	-	89	-
Females Not in Labor Force	1,739	42.8%	17,824	34.5%	35,234	33.4%
Unemployment Rate	172	2.1%	1,719	1.7%	3,953	1.9%
<b>Occupation (2023)</b>						
Occupation Population Age 16 Years or Over	5,072		68,697		141,025	
Occupation Total Males	2,827	55.7%	35,765	52.1%	73,304	52.0%
Occupation Total Females	2,245	44.3%	32,932	47.9%	67,721	48.0%
Management, Business, Financial Operations	710	14.0%	10,052	14.6%	21,373	15.2%
Professional, Related	697	13.7%	9,221	13.4%	21,342	15.1%
Service	854	16.8%	13,377	19.5%	27,115	19.2%
Sales, Office	1,262	24.9%	17,901	26.1%	36,214	25.7%
Farming, Fishing, Forestry	2	-	198	0.3%	237	0.2%
Construction, Extraction, Maintenance	588	11.6%	6,425	9.4%	13,017	9.2%
Production, Transport, Material Moving	959	18.9%	11,524	16.8%	21,726	15.4%
White Collar Workers	2,669	52.6%	37,173	54.1%	78,929	56.0%
Blue Collar Workers	2,403	47.4%	31,524	45.9%	62,096	44.0%



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1307 E Osceola Pkwy Kissimmee, FL 34744		1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2023)</b>							
Total Units		3,480		42,089		85,905	
1 Detached Unit		2,325	66.8%	23,748	56.4%	51,716	60.2%
1 Attached Unit		127	3.6%	3,316	7.9%	6,644	7.7%
2 Units		69	2.0%	626	1.5%	1,166	1.4%
3 to 4 Units		172	4.9%	2,426	5.8%	4,031	4.7%
5 to 9 Units		120	3.4%	3,241	7.7%	6,200	7.2%
10 to 19 Units		198	5.7%	3,900	9.3%	7,532	8.8%
20 to 49 Units		135	3.9%	1,667	4.0%	2,971	3.5%
50 or More Units		71	2.0%	1,314	3.1%	2,383	2.8%
Mobile Home or Trailer		246	7.1%	1,784	4.2%	3,176	3.7%
Other Structure		16	0.5%	66	0.2%	86	0.1%
<b>Homes Built By Year (2023)</b>							
Homes Built 2020 or later		78	1.9%	544	1.2%	1,323	1.4%
Homes Built 2010 to 2019		646	15.6%	5,850	12.8%	15,699	16.6%
Homes Built 2000 to 2009		497	12.0%	8,630	19.0%	18,005	19.0%
Homes Built 1990 to 1999		902	21.7%	11,367	25.0%	21,071	22.3%
Homes Built 1980 to 1989		830	20.0%	9,475	20.8%	17,114	18.1%
Homes Built 1970 to 1979		437	10.5%	3,690	8.1%	7,413	7.8%
Homes Built 1960 to 1969		69	1.7%	1,370	3.0%	2,738	2.9%
Homes Built 1950 to 1959		5	0.1%	475	1.0%	1,060	1.1%
Homes Built 1940 to 1949		4	0.1%	242	0.5%	472	0.5%
Homes Built Before 1939		11	0.3%	446	1.0%	1,008	1.1%
Median Age of Homes		30.0	yrs	31.2	yrs	30.0	yrs
<b>Home Values (2023)</b>							
Owner Specified Housing Units		1,993		22,578		49,371	
Home Values \$1,000,000 or More		11	0.6%	265	1.2%	877	1.8%
Home Values \$750,000 to \$999,999		10	0.5%	161	0.7%	383	0.8%
Home Values \$500,000 to \$749,999		91	4.5%	1,144	5.1%	2,646	5.4%
Home Values \$400,000 to \$499,999		49	2.5%	1,351	6.0%	3,301	6.7%
Home Values \$300,000 to \$399,999		336	16.9%	4,971	22.0%	14,500	29.4%
Home Values \$250,000 to \$299,999		457	22.9%	4,532	20.1%	9,198	18.6%
Home Values \$200,000 to \$249,999		486	24.4%	3,992	17.7%	7,895	16.0%
Home Values \$175,000 to \$199,999		184	9.2%	1,811	8.0%	3,131	6.3%
Home Values \$150,000 to \$174,999		134	6.7%	1,370	6.1%	2,411	4.9%
Home Values \$125,000 to \$149,999		33	1.7%	594	2.6%	1,074	2.2%
Home Values \$100,000 to \$124,999		73	3.7%	501	2.2%	1,050	2.1%
Home Values \$90,000 to \$99,999		2	0.1%	48	0.2%	100	0.2%
Home Values \$80,000 to \$89,999		10	0.5%	79	0.3%	149	0.3%
Home Values \$70,000 to \$79,999		-	-	42	0.2%	71	0.1%
Home Values \$60,000 to \$69,999		5	0.2%	115	0.5%	184	0.4%
Home Values \$50,000 to \$59,999		7	0.3%	150	0.7%	273	0.6%
Home Values \$35,000 to \$49,999		33	1.6%	213	0.9%	306	0.6%
Home Values \$25,000 to \$34,999		9	0.5%	297	1.3%	486	1.0%
Home Values \$10,000 to \$24,999		26	1.3%	357	1.6%	516	1.0%
Home Values Under \$10,000		37	1.9%	585	2.6%	820	1.7%
Owner-Occupied Median Home Value		\$247,248		\$262,234		\$283,388	
Renter-Occupied Median Rent		\$1,096		\$1,224		\$1,239	



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Lat/Lon: 28.3407/-81.3884

1307 E Osceola Pkwy Kissimmee, FL 34744	1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>			
Total Household Expenditure	\$137.16 M	\$2.16 B	\$4.7 B
Total Non-Retail Expenditure	\$72.14 M	\$1.14 B	\$2.47 B
Total Retail Expenditure	\$65.02 M	\$1.02 B	\$2.23 B
Apparel	\$4.8 M	\$76.16 M	\$166.46 M
Contributions	\$4.25 M	\$67.18 M	\$148.04 M
Education	\$3.78 M	\$61.55 M	\$136.92 M
Entertainment	\$7.61 M	\$120.29 M	\$263.56 M
Food and Beverages	\$20.53 M	\$322.06 M	\$698.66 M
Furnishings and Equipment	\$4.71 M	\$74.66 M	\$163.47 M
Gifts	\$3.12 M	\$50.27 M	\$110.92 M
Health Care	\$11.84 M	\$183.52 M	\$396.97 M
Household Operations	\$5.31 M	\$83.63 M	\$182.73 M
Miscellaneous Expenses	\$2.55 M	\$40.4 M	\$88.04 M
Personal Care	\$1.84 M	\$28.9 M	\$62.93 M
Personal Insurance	\$917.88 K	\$14.58 M	\$32.26 M
Reading	\$294.52 K	\$4.62 M	\$10.06 M
Shelter	\$28.96 M	\$457.53 M	\$993.18 M
Tobacco	\$923.68 K	\$14.08 M	\$29.75 M
Transportation	\$25.11 M	\$396.16 M	\$862.5 M
Utilities	\$10.6 M	\$164.08 M	\$352.98 M
<b>Monthly Household Consumer Expenditure (2023)</b>			
Total Household Expenditure	\$3,285	\$4,276	\$4,559
Total Non-Retail Expenditure	\$1,728 52.6%	\$2,251 52.6%	\$2,400 52.6%
Total Retail Expenditures	\$1,557 47.4%	\$2,025 47.4%	\$2,159 47.4%
Apparel	\$115 3.5%	\$151 3.5%	\$161 3.5%
Contributions	\$102 3.1%	\$133 3.1%	\$144 3.2%
Education	\$91 2.8%	\$122 2.9%	\$133 2.9%
Entertainment	\$182 5.5%	\$238 5.6%	\$256 5.6%
Food and Beverages	\$492 15.0%	\$638 14.9%	\$678 14.9%
Furnishings and Equipment	\$113 3.4%	\$148 3.5%	\$159 3.5%
Gifts	\$75 2.3%	\$100 2.3%	\$108 2.4%
Health Care	\$284 8.6%	\$363 8.5%	\$385 8.4%
Household Operations	\$127 3.9%	\$166 3.9%	\$177 3.9%
Miscellaneous Expenses	\$61 1.9%	\$80 1.9%	\$85 1.9%
Personal Care	\$44 1.3%	\$57 1.3%	\$61 1.3%
Personal Insurance	\$22 0.7%	\$29 0.7%	\$31 0.7%
Reading	\$7 0.2%	\$9 0.2%	\$10 0.2%
Shelter	\$693 21.1%	\$906 21.2%	\$963 21.1%
Tobacco	\$22 0.7%	\$28 0.7%	\$29 0.6%
Transportation	\$601 18.3%	\$784 18.3%	\$837 18.4%
Utilities	\$254 7.7%	\$325 7.6%	\$342 7.5%