

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0941/-84.0014

4125 GA-20 Buford, GA 30518	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	4,082		50,880		134,441	
Projected Population (2028)	4,178		53,105		140,664	
Census Population (2020)	4,114		49,385		131,375	
Census Population (2010)	3,302		37,609		102,419	
Projected Annual Growth (2023-2028)	96	0.5%	2,225	0.9%	6,223	0.9%
Historical Annual Growth (2020-2023)	-32	-	1,495	1.0%	3,066	0.8%
Historical Annual Growth (2010-2020)	812	2.5%	11,776	3.1%	28,956	2.8%
Estimated Population Density (2023)	1,300	psm	1,800	psm	1,712	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	1,481		17,100		45,057	
Projected Households (2028)	1,588		18,605		49,025	
Census Households (2020)	1,472		16,398		43,497	
Census Households (2010)	1,278		12,740		34,551	
Projected Annual Growth (2023-2028)	107	1.4%	1,505	1.8%	3,968	1.8%
Historical Annual Change (2010-2023)	202	1.2%	4,360	2.6%	10,507	2.3%
Average Household Income						
Estimated Average Household Income (2023)	\$89,087		\$118,198		\$126,745	
Projected Average Household Income (2028)	\$87,401		\$115,593		\$123,769	
Census Average Household Income (2010)	\$60,846		\$71,025		\$78,313	
Census Average Household Income (2000)	\$55,074		\$63,915		\$72,065	
Projected Annual Change (2023-2028)	-\$1,686	-0.4%	-\$2,604	-0.4%	-\$2,975	-0.5%
Historical Annual Change (2000-2023)	\$34,013	2.7%	\$54,283	3.7%	\$54,680	3.3%
Median Household Income						
Estimated Median Household Income (2023)	\$114,442		\$101,352		\$103,467	
Projected Median Household Income (2028)	\$114,943		\$102,733		\$105,417	
Census Median Household Income (2010)	\$47,221		\$60,211		\$67,437	
Census Median Household Income (2000)	\$39,175		\$54,028		\$63,783	
Projected Annual Change (2023-2028)	\$501	-	\$1,381	0.3%	\$1,950	0.4%
Historical Annual Change (2000-2023)	\$75,267	8.4%	\$47,323	3.8%	\$39,685	2.7%
Per Capita Income						
Estimated Per Capita Income (2023)	\$32,442		\$39,770		\$42,587	
Projected Per Capita Income (2028)	\$33,334		\$40,541		\$43,241	
Census Per Capita Income (2010)	\$23,596		\$24,065		\$26,421	
Census Per Capita Income (2000)	\$19,042		\$22,118		\$24,729	
Projected Annual Change (2023-2028)	\$892	0.5%	\$771	0.4%	\$654	0.3%
Historical Annual Change (2000-2023)	\$13,400	3.1%	\$17,652	3.5%	\$17,857	3.1%
Estimated Average Household Net Worth (2023)	\$628,978		\$643,092		\$679,420	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0941/-84.0014

4125 GA-20 Buford, GA 30518	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	4,082		50,880		134,441	
White (2023)	1,833	44.9%	22,997	45.2%	66,728	49.6%
Black or African American (2023)	770	18.9%	10,833	21.3%	26,712	19.9%
American Indian or Alaska Native (2023)	36	0.9%	295	0.6%	613	0.5%
Asian (2023)	389	9.5%	7,662	15.1%	19,925	14.8%
Hawaiian or Pacific Islander (2023)	2	-	27	-	60	-
Other Race (2023)	575	14.1%	4,416	8.7%	8,531	6.3%
Two or More Races (2023)	476	11.7%	4,649	9.1%	11,871	8.8%
Population < 18 (2023)	1,155 28.3%		14,252 28.0%		36,103 26.9%	
White Not Hispanic	374	32.4%	5,046	35.4%	14,422	39.9%
Black or African American	203	17.6%	3,051	21.4%	7,401	20.5%
Asian	92	7.9%	1,906	13.4%	4,958	13.7%
Other Race Not Hispanic	52	4.5%	754	5.3%	2,014	5.6%
Hispanic	434	37.6%	3,496	24.5%	7,307	20.2%
Not Hispanic or Latino Population (2023)	2,882 70.6%		40,713 80.0%		112,308 83.5%	
Not Hispanic White	1,637	56.8%	21,065	51.7%	62,480	55.6%
Not Hispanic Black or African American	754	26.2%	10,569	26.0%	26,111	23.2%
Not Hispanic American Indian or Alaska Native	3	0.1%	35	-	101	-
Not Hispanic Asian	379	13.2%	7,603	18.7%	19,832	17.7%
Not Hispanic Hawaiian or Pacific Islander	-	-	15	-	33	-
Not Hispanic Other Race	10	0.4%	190	0.5%	422	0.4%
Not Hispanic Two or More Races	97	3.4%	1,236	3.0%	3,328	3.0%
Hispanic or Latino Population (2023)	1,200 29.4%		10,167 20.0%		22,133 16.5%	
Hispanic White	196	16.4%	1,932	19.0%	4,248	19.2%
Hispanic Black or African American	15	1.3%	264	2.6%	601	2.7%
Hispanic American Indian or Alaska Native	33	2.8%	260	2.6%	513	2.3%
Hispanic Asian	10	0.9%	59	0.6%	93	0.4%
Hispanic Hawaiian or Pacific Islander	1	-	12	0.1%	27	0.1%
Hispanic Other Race	565	47.1%	4,227	41.6%	8,108	36.6%
Hispanic Two or More Races	379	31.5%	3,413	33.6%	8,542	38.6%
Not Hispanic or Latino Population (2020)	2,750 66.8%		38,757 78.5%		109,071 83.0%	
Hispanic or Latino Population (2020)	1,364 33.2%		10,628 21.5%		22,304 17.0%	
Not Hispanic or Latino Population (2010)	2,229 67.5%		30,693 81.6%		87,630 85.6%	
Hispanic or Latino Population (2010)	1,073 32.5%		6,916 18.4%		14,789 14.4%	
Not Hispanic or Latino Population (2028)	2,982 71.4%		42,561 80.1%		117,529 83.6%	
Hispanic or Latino Population (2028)	1,196 28.6%		10,544 19.9%		23,135 16.4%	
Projected Annual Growth (2023-2028)	-4	-	377	0.7%	1,003	0.9%
Historical Annual Growth (2010-2020)	291 2.7%		3,712 5.4%		7,515 5.1%	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0941/-84.0014

4125 GA-20 Buford, GA 30518		1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2023)							
Total Population		4,082		50,880		134,441	
Age Under 5 Years		325	8.0%	3,315	6.5%	8,075	6.0%
Age 5 to 9 Years		286	7.0%	4,027	7.9%	9,986	7.4%
Age 10 to 14 Years		347	8.5%	4,322	8.5%	11,288	8.4%
Age 15 to 19 Years		285	7.0%	3,854	7.6%	10,580	7.9%
Age 20 to 24 Years		271	6.6%	3,080	6.1%	7,480	5.6%
Age 25 to 29 Years		268	6.6%	3,087	6.1%	7,725	5.7%
Age 30 to 34 Years		232	5.7%	3,298	6.5%	8,556	6.4%
Age 35 to 39 Years		253	6.2%	3,649	7.2%	9,536	7.1%
Age 40 to 44 Years		276	6.8%	3,782	7.4%	10,123	7.5%
Age 45 to 49 Years		236	5.8%	3,427	6.7%	9,664	7.2%
Age 50 to 54 Years		231	5.7%	3,302	6.5%	9,289	6.9%
Age 55 to 59 Years		187	4.6%	2,788	5.5%	8,136	6.1%
Age 60 to 64 Years		150	3.7%	2,637	5.2%	7,324	5.4%
Age 65 to 69 Years		148	3.6%	2,071	4.1%	5,852	4.4%
Age 70 to 74 Years		192	4.7%	1,767	3.5%	4,773	3.5%
Age 75 to 79 Years		142	3.5%	1,147	2.3%	3,023	2.2%
Age 80 to 84 Years		109	2.7%	669	1.3%	1,719	1.3%
Age 85 Years or Over		145	3.6%	657	1.3%	1,313	1.0%
Median Age		35.3		34.9		36.0	
Age 19 Years or Less		1,243	30.4%	15,518	30.5%	39,929	29.7%
Age 20 to 64 Years		2,103	51.5%	29,050	57.1%	77,833	57.9%
Age 65 Years or Over		736	18.0%	6,312	12.4%	16,679	12.4%
Female Age Distribution (2023)							
Female Population		2,165	53.0%	25,968	51.0%	68,819	51.2%
Age Under 5 Years		166	7.7%	1,613	6.2%	3,973	5.8%
Age 5 to 9 Years		135	6.3%	1,972	7.6%	4,989	7.2%
Age 10 to 14 Years		183	8.5%	2,121	8.2%	5,608	8.1%
Age 15 to 19 Years		153	7.0%	1,896	7.3%	5,394	7.8%
Age 20 to 24 Years		126	5.8%	1,491	5.7%	3,641	5.3%
Age 25 to 29 Years		133	6.1%	1,512	5.8%	3,880	5.6%
Age 30 to 34 Years		114	5.3%	1,734	6.7%	4,467	6.5%
Age 35 to 39 Years		118	5.4%	1,883	7.3%	4,894	7.1%
Age 40 to 44 Years		142	6.6%	1,933	7.4%	5,239	7.6%
Age 45 to 49 Years		117	5.4%	1,798	6.9%	5,040	7.3%
Age 50 to 54 Years		111	5.1%	1,617	6.2%	4,611	6.7%
Age 55 to 59 Years		92	4.2%	1,412	5.4%	4,115	6.0%
Age 60 to 64 Years		81	3.7%	1,379	5.3%	3,768	5.5%
Age 65 to 69 Years		88	4.1%	1,120	4.3%	3,085	4.5%
Age 70 to 74 Years		122	5.6%	966	3.7%	2,638	3.8%
Age 75 to 79 Years		99	4.6%	659	2.5%	1,648	2.4%
Age 80 to 84 Years		74	3.4%	413	1.6%	975	1.4%
Age 85 Years or Over		113	5.2%	450	1.7%	856	1.2%
Female Median Age		37.4		36.2		36.7	
Age 19 Years or Less		638	29.4%	7,602	29.3%	19,964	29.0%
Age 20 to 64 Years		1,033	47.7%	14,759	56.8%	39,654	57.6%
Age 65 Years or Over		495	22.8%	3,606	13.9%	9,201	13.4%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0941/-84.0014

4125 GA-20		1 mi radius		3 mi radius		5 mi radius	
Buford, GA 30518							
Male Age Distribution (2023)							
Male Population		1,917	47.0%	24,912	49.0%	65,622	48.8%
Age Under 5 Years		158	8.3%	1,702	6.8%	4,102	6.3%
Age 5 to 9 Years		150	7.8%	2,055	8.2%	4,997	7.6%
Age 10 to 14 Years		164	8.6%	2,200	8.8%	5,679	8.7%
Age 15 to 19 Years		132	6.9%	1,958	7.9%	5,186	7.9%
Age 20 to 24 Years		145	7.6%	1,589	6.4%	3,839	5.9%
Age 25 to 29 Years		135	7.1%	1,575	6.3%	3,845	5.9%
Age 30 to 34 Years		118	6.2%	1,564	6.3%	4,090	6.2%
Age 35 to 39 Years		135	7.1%	1,766	7.1%	4,642	7.1%
Age 40 to 44 Years		133	6.9%	1,849	7.4%	4,885	7.4%
Age 45 to 49 Years		119	6.2%	1,629	6.5%	4,625	7.0%
Age 50 to 54 Years		120	6.3%	1,684	6.8%	4,678	7.1%
Age 55 to 59 Years		95	5.0%	1,376	5.5%	4,021	6.1%
Age 60 to 64 Years		69	3.6%	1,258	5.1%	3,556	5.4%
Age 65 to 69 Years		60	3.1%	952	3.8%	2,767	4.2%
Age 70 to 74 Years		71	3.7%	802	3.2%	2,135	3.3%
Age 75 to 79 Years		43	2.2%	488	2.0%	1,374	2.1%
Age 80 to 84 Years		35	1.8%	257	1.0%	744	1.1%
Age 85 Years or Over		33	1.7%	208	0.8%	457	0.7%
Male Median Age		33.2		33.6		35.3	
Age 19 Years or Less		605	31.6%	7,916	31.8%	19,965	30.4%
Age 20 to 64 Years		1,070	55.8%	14,291	57.4%	38,180	58.2%
Age 65 Years or Over		242	12.6%	2,706	10.9%	7,477	11.4%
Males per 100 Females (2023)							
Overall Comparison		89		96		95	
Age Under 5 Years		95	48.7%	106	51.4%	103	50.8%
Age 5 to 9 Years		111	52.6%	104	51.0%	100	50.0%
Age 10 to 14 Years		90	47.3%	104	50.9%	101	50.3%
Age 15 to 19 Years		86	46.4%	103	50.8%	96	49.0%
Age 20 to 24 Years		115	53.5%	107	51.6%	105	51.3%
Age 25 to 29 Years		102	50.4%	104	51.0%	99	49.8%
Age 30 to 34 Years		104	50.9%	90	47.4%	92	47.8%
Age 35 to 39 Years		115	53.5%	94	48.4%	95	48.7%
Age 40 to 44 Years		93	48.3%	96	48.9%	93	48.3%
Age 45 to 49 Years		102	50.5%	91	47.5%	92	47.9%
Age 50 to 54 Years		109	52.1%	104	51.0%	101	50.4%
Age 55 to 59 Years		104	51.0%	97	49.4%	98	49.4%
Age 60 to 64 Years		85	45.8%	91	47.7%	94	48.5%
Age 65 to 69 Years		68	40.5%	85	45.9%	90	47.3%
Age 70 to 74 Years		58	36.8%	83	45.4%	81	44.7%
Age 75 to 79 Years		44	30.4%	74	42.6%	83	45.5%
Age 80 to 84 Years		48	32.5%	62	38.3%	76	43.3%
Age 85 Years or Over		29	22.5%	46	31.6%	53	34.8%
Age 19 Years or Less		95	48.7%	104	51.0%	100	50.0%
Age 20 to 39 Years		109	52.1%	98	49.5%	97	49.3%
Age 40 to 64 Years		99	49.7%	96	48.9%	96	48.9%
Age 65 Years or Over		49	32.8%	75	42.9%	81	44.8%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0941/-84.0014

4125 GA-20 Buford, GA 30518	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	1,481		17,100		45,057	
Households with Children	552	37.3%	7,107	41.6%	18,720	41.5%
Average Household Size	2.7		3.0		3.0	
Household Density per Square Mile	472		605		574	
Population Family	3,406	83.5%	45,038	88.5%	119,916	89.2%
Population Non-Family	614	15.0%	5,593	11.0%	13,296	9.9%
Population Group Quarters	61	1.5%	249	0.5%	1,229	0.9%
Family Households	990	66.9%	12,852	75.2%	34,962	77.6%
Married Couple Households	753	76.1%	9,270	72.1%	26,776	76.6%
Other Family Households with Children	237	23.9%	3,582	27.9%	8,187	23.4%
Family Households with Children	552	55.8%	7,097	55.2%	18,694	53.5%
Married Couple with Children	392	71.0%	5,088	71.7%	13,921	74.5%
Other Family Households with Children	160	29.0%	2,009	28.3%	4,774	25.5%
Family Households No Children	438	44.2%	5,755	44.8%	16,268	46.5%
Married Couple No Children	361	82.5%	4,181	72.7%	12,855	79.0%
Other Family Households No Children	77	17.5%	1,573	27.3%	3,413	21.0%
Non-Family Households	491	33.1%	4,248	24.8%	10,095	22.4%
Non-Family Households with Children	-	-	10	0.2%	26	0.3%
Non-Family Households No Children	491	100.0%	4,239	99.8%	10,070	99.7%
Average Family Household Size	3.4		3.5		3.4	
Average Family Income	\$119,890		\$130,442		\$132,804	
Median Family Income	\$134,430		\$111,732		\$115,235	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2023)						
Population Age 15 Years or Over	3,124		39,216		105,092	
Never Married	681	21.8%	11,702	29.8%	29,774	28.3%
Currently Married	1,773	56.8%	20,559	52.4%	56,490	53.8%
Previously Married	670	21.4%	6,955	17.7%	18,828	17.9%
Separated	54	8.1%	1,704	24.5%	4,432	23.5%
Widowed	447	66.7%	1,628	23.4%	3,653	19.4%
Divorced	169	25.2%	3,623	52.1%	10,742	57.1%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	2,569		32,282		87,032	
Elementary (Grade Level 0 to 8)	229	8.9%	2,497	7.7%	4,731	5.4%
Some High School (Grade Level 9 to 11)	245	9.5%	1,902	5.9%	4,825	5.5%
High School Graduate	433	16.8%	7,620	23.6%	18,687	21.5%
Some College	322	12.5%	4,576	14.2%	14,163	16.3%
Associate Degree Only	109	4.2%	2,115	6.6%	7,499	8.6%
Bachelor Degree Only	979	38.1%	8,604	26.7%	24,179	27.8%
Graduate Degree	253	9.9%	4,967	15.4%	12,947	14.9%
Any College (Some College or Higher)	1,663	64.7%	20,263	62.8%	58,788	67.5%
College Degree + (Bachelor Degree or Higher)	1,232	47.9%	13,572	42.0%	37,126	42.7%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0941/-84.0014

4125 GA-20 Buford, GA 30518	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2023)	1,578		18,041		47,284	
Total Housing Units (2020)	1,572		17,215		45,315	
Historical Annual Growth (2020-2023)	5	-	825	-	1,969	-
Housing Units Occupied (2023)	1,481	93.9%	17,100	94.8%	45,057	95.3%
Housing Units Owner-Occupied	871	58.8%	11,769	68.8%	34,074	75.6%
Housing Units Renter-Occupied	609	41.2%	5,331	31.2%	10,983	24.4%
Housing Units Vacant (2023)	97	6.1%	941	5.2%	2,227	4.7%
Household Size (2023)						
Total Households	1,481		17,100		45,057	
1 Person Households	443	29.9%	3,394	19.8%	7,958	17.7%
2 Person Households	328	22.2%	4,708	27.5%	13,415	29.8%
3 Person Households	258	17.4%	3,193	18.7%	8,698	19.3%
4 Person Households	241	16.3%	3,277	19.2%	8,682	19.3%
5 Person Households	132	8.9%	1,571	9.2%	3,916	8.7%
6 Person Households	56	3.8%	649	3.8%	1,609	3.6%
7 or More Person Households	23	1.5%	309	1.8%	779	1.7%
Household Income Distribution (2023)						
HH Income \$200,000 or More	193	13.0%	2,571	15.0%	7,202	16.0%
HH Income \$150,000 to \$199,999	373	25.2%	1,976	11.6%	5,550	12.3%
HH Income \$125,000 to \$149,999	109	7.3%	1,734	10.1%	4,772	10.6%
HH Income \$100,000 to \$124,999	82	5.5%	1,521	8.9%	4,439	9.9%
HH Income \$75,000 to \$99,999	24	1.6%	1,648	9.6%	5,408	12.0%
HH Income \$50,000 to \$74,999	138	9.3%	2,558	15.0%	6,669	14.8%
HH Income \$35,000 to \$49,999	263	17.8%	1,933	11.3%	4,011	8.9%
HH Income \$25,000 to \$34,999	94	6.3%	1,029	6.0%	1,934	4.3%
HH Income \$15,000 to \$24,999	87	5.9%	1,177	6.9%	2,203	4.9%
HH Income \$10,000 to \$14,999	11	0.8%	302	1.8%	1,198	2.7%
HH Income Under \$10,000	107	7.2%	651	3.8%	1,672	3.7%
Household Vehicles (2023)						
Households 0 Vehicles Available	113	7.6%	538	3.1%	1,167	2.6%
Households 1 Vehicle Available	349	23.6%	4,809	28.1%	10,858	24.1%
Households 2 Vehicles Available	475	32.1%	7,668	44.8%	20,632	45.8%
Households 3 or More Vehicles Available	544	36.7%	4,085	23.9%	12,400	27.5%
Total Vehicles Available	3,160		34,242		94,151	
Average Vehicles per Household	2.1		2.0		2.1	
Owner-Occupied Household Vehicles	2,243	71.0%	26,234	76.6%	75,697	80.4%
Average Vehicles per Owner-Occupied Household	2.6		2.2		2.2	
Renter-Occupied Household Vehicles	918	29.0%	8,008	23.4%	18,454	19.6%
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.7	
Travel Time (2023)						
Worker Base Age 16 years or Over	1,859		25,181		69,826	
Travel to Work in 14 Minutes or Less	298	16.0%	3,476	13.8%	8,484	12.1%
Travel to Work in 15 to 29 Minutes	489	26.3%	7,626	30.3%	18,726	26.8%
Travel to Work in 30 to 59 Minutes	549	29.5%	7,102	28.2%	20,695	29.6%
Travel to Work in 60 Minutes or More	92	5.0%	1,662	6.6%	5,220	7.5%
Work at Home	431	23.2%	5,314	21.1%	16,700	23.9%
Average Minutes Travel to Work	26.7		26.1		27.5	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0941/-84.0014

4125 GA-20 Buford, GA 30518	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	1,859		25,181		69,826	
Drive to Work Alone	1,339	72.0%	17,558	69.7%	46,805	67.0%
Drive to Work in Carpool	74	4.0%	2,003	8.0%	5,042	7.2%
Travel to Work by Public Transportation	1	-	162	0.6%	390	0.6%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	-	-	1	-	6	-
Walk to Work	-	-	20	-	191	0.3%
Other Means	14	0.8%	123	0.5%	692	1.0%
Work at Home	431	23.2%	5,314	21.1%	16,700	23.9%
Daytime Demographics (2023)						
Total Businesses	724		3,745		9,009	
Total Employees	4,690		25,432		54,026	
Company Headquarter Businesses	23	3.1%	96	2.6%	207	2.3%
Company Headquarter Employees	446	9.5%	2,883	11.3%	5,069	9.4%
Employee Population per Business	6.5 to 1		6.8 to 1		6.0 to 1	
Residential Population per Business	5.6 to 1		13.6 to 1		14.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,882		38,423		86,637	
Labor Force						
Labor Population Age 16 Years or Over (2023)	3,051		38,346		102,837	
Labor Force Total Males (2023)	1,409	46.2%	18,511	48.3%	49,732	48.4%
Male Civilian Employed	952	67.6%	13,207	71.3%	36,013	72.4%
Male Civilian Unemployed	27	1.9%	255	1.4%	571	1.1%
Males in Armed Forces	-	-	133	0.7%	259	0.5%
Males Not in Labor Force	430	30.5%	4,917	26.6%	12,889	25.9%
Labor Force Total Females (2023)	1,642	53.8%	19,834	51.7%	53,105	51.6%
Female Civilian Employed	907	55.2%	11,974	60.4%	33,813	63.7%
Female Civilian Unemployed	-	-	440	2.2%	901	1.7%
Females in Armed Forces	-	-	41	0.2%	141	0.3%
Females Not in Labor Force	735	44.7%	7,379	37.2%	18,250	34.4%
Unemployment Rate	27	0.9%	695	1.8%	1,472	1.4%
Occupation (2023)						
Occupation Population Age 16 Years or Over	1,859		25,181		69,826	
Occupation Total Males	952	51.2%	13,207	52.4%	36,013	51.6%
Occupation Total Females	907	48.8%	11,974	47.6%	33,813	48.4%
Management, Business, Financial Operations	347	-	4,399	17.5%	13,067	18.7%
Professional, Related	373	20.1%	6,414	25.5%	17,684	25.3%
Service	422	22.7%	3,871	15.4%	9,433	13.5%
Sales, Office	397	21.3%	5,503	21.9%	15,991	22.9%
Farming, Fishing, Forestry	-	-	12	-	36	-
Construction, Extraction, Maintenance	172	9.3%	1,808	7.2%	4,662	6.7%
Production, Transport, Material Moving	147	7.9%	3,173	12.6%	8,954	12.8%
White Collar Workers	1,117	60.1%	16,317	64.8%	46,741	66.9%
Blue Collar Workers	742	39.9%	8,864	35.2%	23,085	33.1%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0941/-84.0014

4125 GA-20 Buford, GA 30518	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
Total Units	1,481		17,100		45,057	
1 Detached Unit	1,034	69.8%	12,067	70.6%	35,388	78.5%
1 Attached Unit	60	4.1%	1,248	7.3%	2,927	6.5%
2 Units	64	4.3%	290	1.7%	455	1.0%
3 to 4 Units	18	1.2%	338	2.0%	626	1.4%
5 to 9 Units	46	3.1%	432	2.5%	775	1.7%
10 to 19 Units	64	4.3%	852	5.0%	1,627	3.6%
20 to 49 Units	15	1.0%	356	2.1%	594	1.3%
50 or More Units	141	9.5%	742	4.3%	1,159	2.6%
Mobile Home or Trailer	38	2.6%	764	4.5%	1,484	3.3%
Other Structure	1	-	10	-	24	-
Homes Built By Year (2023)						
Homes Built 2020 or later	6	0.4%	457	2.5%	743	1.6%
Homes Built 2010 to 2019	369	23.4%	3,444	19.1%	8,196	17.3%
Homes Built 2000 to 2009	439	27.8%	6,093	33.8%	15,029	31.8%
Homes Built 1990 to 1999	391	24.8%	2,988	16.6%	10,648	22.5%
Homes Built 1980 to 1989	162	10.2%	1,849	10.2%	5,684	12.0%
Homes Built 1970 to 1979	66	4.2%	1,020	5.7%	2,493	5.3%
Homes Built 1960 to 1969	17	1.1%	524	2.9%	969	2.0%
Homes Built 1950 to 1959	25	1.6%	437	2.4%	802	1.7%
Homes Built 1940 to 1949	4	0.3%	179	1.0%	279	0.6%
Homes Built Before 1939	1	-	109	0.6%	215	0.5%
Median Age of Homes	25.1 yrs		26.8 yrs		26.9 yrs	
Home Values (2023)						
Owner Specified Housing Units	871		11,769		34,074	
Home Values \$1,000,000 or More	4	0.5%	119	1.0%	456	1.3%
Home Values \$750,000 to \$999,999	2	0.3%	184	1.6%	714	2.1%
Home Values \$500,000 to \$749,999	20	2.3%	967	8.2%	2,584	7.6%
Home Values \$400,000 to \$499,999	82	9.4%	2,078	17.7%	5,080	14.9%
Home Values \$300,000 to \$399,999	515	59.2%	3,181	27.0%	10,531	30.9%
Home Values \$250,000 to \$299,999	156	18.0%	2,424	20.6%	6,734	19.8%
Home Values \$200,000 to \$249,999	14	1.6%	1,242	10.6%	4,299	12.6%
Home Values \$175,000 to \$199,999	6	0.7%	343	2.9%	981	2.9%
Home Values \$150,000 to \$174,999	3	0.4%	190	1.6%	539	1.6%
Home Values \$125,000 to \$149,999	1	0.1%	94	0.8%	316	0.9%
Home Values \$100,000 to \$124,999	1	0.1%	103	0.9%	224	0.7%
Home Values \$90,000 to \$99,999	-	-	4	-	18	-
Home Values \$80,000 to \$89,999	-	-	7	-	25	-
Home Values \$70,000 to \$79,999	-	-	17	0.1%	35	0.1%
Home Values \$60,000 to \$69,999	-	-	4	-	16	-
Home Values \$50,000 to \$59,999	9	1.0%	276	2.3%	331	1.0%
Home Values \$35,000 to \$49,999	-	-	20	0.2%	141	0.4%
Home Values \$25,000 to \$34,999	5	0.6%	239	2.0%	401	1.2%
Home Values \$10,000 to \$24,999	4	0.4%	83	0.7%	291	0.9%
Home Values Under \$10,000	46	5.3%	195	1.7%	359	1.1%
Owner-Occupied Median Home Value	\$318,282		\$320,149		\$325,149	
Renter-Occupied Median Rent	\$1,175		\$1,280		\$1,340	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0941/-84.0014

4125 GA-20 Buford, GA 30518	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$94.56 M		\$1.36 B		\$3.77 B	
Total Non-Retail Expenditure	\$50.34 M		\$718.82 M		\$1.99 B	
Total Retail Expenditure	\$44.21 M		\$638.82 M		\$1.77 B	
Apparel	\$3.46 M		\$49 M		\$135.98 M	
Contributions	\$3.31 M		\$46.44 M		\$129.52 M	
Education	\$3.39 M		\$45.5 M		\$126.98 M	
Entertainment	\$5.54 M		\$78.5 M		\$218.71 M	
Food and Beverages	\$13.64 M		\$197.66 M		\$547.99 M	
Furnishings and Equipment	\$3.42 M		\$48.54 M		\$135.24 M	
Gifts	\$2.43 M		\$35.48 M		\$98.93 M	
Health Care	\$7.58 M		\$110.66 M		\$307.17 M	
Household Operations	\$3.83 M		\$54.24 M		\$150.71 M	
Miscellaneous Expenses	\$1.82 M		\$25.78 M		\$71.55 M	
Personal Care	\$1.27 M		\$18.19 M		\$50.52 M	
Personal Insurance	\$729 K		\$10.12 M		\$28.34 M	
Reading	\$208.93 K		\$2.96 M		\$8.22 M	
Shelter	\$20.03 M		\$285.22 M		\$789.92 M	
Tobacco	\$470.9 K		\$7.28 M		\$19.93 M	
Transportation	\$16.98 M		\$246.52 M		\$684.89 M	
Utilities	\$6.46 M		\$95.57 M		\$263.96 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$5,322		\$6,616		\$6,970	
Total Non-Retail Expenditure	\$2,833	53.2%	\$3,503	52.9%	\$3,688	52.9%
Total Retail Expenditures	\$2,488	46.8%	\$3,113	47.1%	\$3,281	47.1%
Apparel	\$195	3.7%	\$239	3.6%	\$251	3.6%
Contributions	\$186	3.5%	\$226	3.4%	\$240	3.4%
Education	\$191	3.6%	\$222	3.4%	\$235	3.4%
Entertainment	\$312	5.9%	\$383	5.8%	\$405	5.8%
Food and Beverages	\$768	14.4%	\$963	14.6%	\$1,013	14.5%
Furnishings and Equipment	\$192	3.6%	\$237	3.6%	\$250	3.6%
Gifts	\$137	2.6%	\$173	2.6%	\$183	2.6%
Health Care	\$426	8.0%	\$539	8.2%	\$568	8.2%
Household Operations	\$216	4.1%	\$264	4.0%	\$279	4.0%
Miscellaneous Expenses	\$102	1.9%	\$126	1.9%	\$132	1.9%
Personal Care	\$71	1.3%	\$89	1.3%	\$93	1.3%
Personal Insurance	\$41	0.8%	\$49	0.7%	\$52	0.8%
Reading	\$12	0.2%	\$14	0.2%	\$15	0.2%
Shelter	\$1,127	21.2%	\$1,390	21.0%	\$1,461	21.0%
Tobacco	\$27	0.5%	\$35	0.5%	\$37	0.5%
Transportation	\$956	18.0%	\$1,201	18.2%	\$1,267	18.2%
Utilities	\$364	6.8%	\$466	7.0%	\$488	7.0%