

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.2174/-80.6725

6385 N Wickham Rd Melbourne, FL 32940	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2023)	2,419		33,397		89,558	
Projected Population (2028)	2,352		32,404		89,274	
Census Population (2020)	2,404		33,292		88,005	
Census Population (2010)	2,199		29,288		73,114	
Projected Annual Growth (2023-2028)	-67	-0.6%	-993	-0.6%	-284	-
Historical Annual Growth (2020-2023)	15	-	104	0.1%	1,553	0.6%
Historical Annual Growth (2010-2020)	205	0.9%	4,004	1.4%	14,890	2.0%
Estimated Population Density (2023)	770 <i>psm</i>		1,182 <i>psm</i>		1,141 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2023)	1,184		14,245		39,071	
Projected Households (2028)	1,153		13,909		39,079	
Census Households (2020)	1,156		14,012		37,953	
Census Households (2010)	1,044		12,297		31,541	
Projected Annual Growth (2023-2028)	-31	-0.5%	-336	-0.5%	8	-
Historical Annual Change (2010-2023)	141	1.0%	1,948	1.2%	7,530	1.8%
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$159,680		\$155,990		\$128,261	
Projected Average Household Income (2028)	\$174,249		\$170,658		\$136,629	
Census Average Household Income (2010)	\$87,628		\$84,490		\$75,864	
Census Average Household Income (2000)	\$65,984		\$72,026		\$62,753	
Projected Annual Change (2023-2028)	\$14,569	1.8%	\$14,668	1.9%	\$8,368	1.3%
Historical Annual Change (2000-2023)	\$93,696	6.2%	\$83,964	5.1%	\$65,508	4.5%
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$94,494		\$111,160		\$94,430	
Projected Median Household Income (2028)	\$98,030		\$114,324		\$97,851	
Census Median Household Income (2010)	\$53,529		\$66,502		\$61,100	
Census Median Household Income (2000)	\$49,901		\$61,325		\$53,719	
Projected Annual Change (2023-2028)	\$3,536	0.7%	\$3,164	0.6%	\$3,422	0.7%
Historical Annual Change (2000-2023)	\$44,593	3.9%	\$49,835	3.5%	\$40,710	3.3%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$78,182		\$66,613		\$56,055	
Projected Per Capita Income (2028)	\$85,452		\$73,333		\$59,908	
Census Per Capita Income (2010)	\$41,588		\$35,470		\$32,729	
Census Per Capita Income (2000)	\$30,130		\$29,383		\$25,865	
Projected Annual Change (2023-2028)	\$7,270	1.9%	\$6,719	2.0%	\$3,853	1.4%
Historical Annual Change (2000-2023)	\$48,052	6.9%	\$37,230	5.5%	\$30,190	5.1%
Estimated Average Household Net Worth (2023)	\$901,640		\$775,056		\$659,156	

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6385 N Wickham Rd Melbourne, FL 32940	1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2023)	2,419		33,397		89,558	
White (2023)	2,059	85.1%	26,706	80.0%	71,207	79.5%
Black or African American (2023)	76	3.1%	1,830	5.5%	5,322	5.9%
American Indian or Alaska Native (2023)	2	-	61	0.2%	205	0.2%
Asian (2023)	97	4.0%	1,458	4.4%	3,630	4.1%
Hawaiian or Pacific Islander (2023)	1	-	12	-	50	-
Other Race (2023)	29	1.2%	575	1.7%	1,636	1.8%
Two or More Races (2023)	156	6.4%	2,755	8.2%	7,508	8.4%
Population < 18 (2023)	341	14.1%	6,322	18.9%	16,655	18.6%
White Not Hispanic	225	65.8%	4,219	66.7%	11,029	66.2%
Black or African American	13	3.7%	356	5.6%	1,161	7.0%
Asian	29	8.6%	349	5.5%	837	5.0%
Other Race Not Hispanic	28	8.2%	476	7.5%	1,186	7.1%
Hispanic	47	13.7%	923	14.6%	2,442	14.7%
Not Hispanic or Latino Population (2023)	2,243	92.7%	29,932	89.6%	79,916	89.2%
Not Hispanic White	2,014	89.8%	25,778	86.1%	68,609	85.9%
Not Hispanic Black or African American	74	3.3%	1,748	5.8%	5,038	6.3%
Not Hispanic American Indian or Alaska Native	1	-	26	-	84	0.1%
Not Hispanic Asian	95	4.2%	1,432	4.8%	3,579	4.5%
Not Hispanic Hawaiian or Pacific Islander	-	-	9	-	35	-
Not Hispanic Other Race	5	0.2%	70	0.2%	196	0.2%
Not Hispanic Two or More Races	53	2.4%	868	2.9%	2,375	3.0%
Hispanic or Latino Population (2023)	176	7.3%	3,465	10.4%	9,642	10.8%
Hispanic White	45	25.4%	928	26.8%	2,598	26.9%
Hispanic Black or African American	2	1.0%	81	2.3%	284	2.9%
Hispanic American Indian or Alaska Native	-	-	35	1.0%	121	1.3%
Hispanic Asian	2	1.1%	26	0.8%	52	0.5%
Hispanic Hawaiian or Pacific Islander	-	-	4	0.1%	15	0.2%
Hispanic Other Race	24	13.7%	504	14.5%	1,440	14.9%
Hispanic Two or More Races	103	58.4%	1,887	54.5%	5,133	53.2%
Not Hispanic or Latino Population (2020)	2,242	93.3%	29,955	90.0%	78,953	89.7%
Hispanic or Latino Population (2020)	161	6.7%	3,337	10.0%	9,052	10.3%
Not Hispanic or Latino Population (2010)	2,104	95.7%	27,092	92.5%	67,548	92.4%
Hispanic or Latino Population (2010)	95	4.3%	2,196	7.5%	5,566	7.6%
Not Hispanic or Latino Population (2028)	2,177	92.6%	29,040	89.6%	79,614	89.2%
Hispanic or Latino Population (2028)	175	7.4%	3,364	10.4%	9,660	10.8%
Projected Annual Growth (2023-2028)	-	-	-101	-0.6%	18	-
Historical Annual Growth (2010-2020)	66	7.0%	1,141	5.2%	3,486	6.3%

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<b>Total Age Distribution (2023)</b>							
Total Population		2,419		33,397		89,558	
Age Under 5 Years	50	2.1%	1,141	3.4%	3,531	3.9%	
Age 5 to 9 Years	92	3.8%	1,746	5.2%	4,671	5.2%	
Age 10 to 14 Years	119	4.9%	2,077	6.2%	5,283	5.9%	
Age 15 to 19 Years	116	4.8%	1,818	5.4%	4,599	5.1%	
Age 20 to 24 Years	56	2.3%	1,199	3.6%	3,908	4.4%	
Age 25 to 29 Years	44	1.8%	1,293	3.9%	4,610	5.1%	
Age 30 to 34 Years	52	2.1%	1,587	4.8%	4,761	5.3%	
Age 35 to 39 Years	79	3.3%	1,813	5.4%	5,081	5.7%	
Age 40 to 44 Years	103	4.2%	1,986	5.9%	5,102	5.7%	
Age 45 to 49 Years	122	5.0%	1,973	5.9%	4,887	5.5%	
Age 50 to 54 Years	143	5.9%	2,221	6.6%	5,571	6.2%	
Age 55 to 59 Years	177	7.3%	2,574	7.7%	6,990	7.8%	
Age 60 to 64 Years	231	9.5%	2,906	8.7%	7,543	8.4%	
Age 65 to 69 Years	273	11.3%	2,735	8.2%	7,104	7.9%	
Age 70 to 74 Years	291	12.0%	2,400	7.2%	5,946	6.6%	
Age 75 to 79 Years	216	8.9%	1,778	5.3%	4,459	5.0%	
Age 80 to 84 Years	151	6.3%	1,158	3.5%	2,825	3.2%	
Age 85 Years or Over	105	4.3%	993	3.0%	2,688	3.0%	
Median Age	59.2		48.9		47.0		
Age 19 Years or Less	377	15.6%	6,782	20.3%	18,084	20.2%	
Age 20 to 64 Years	1,006	41.6%	17,551	52.6%	48,453	54.1%	
Age 65 Years or Over	1,036	42.8%	9,064	27.1%	23,021	25.7%	
<b>Female Age Distribution (2023)</b>							
Female Population	1,225	50.6%	17,127	51.3%	45,927	51.3%	
Age Under 5 Years	23	1.9%	561	3.3%	1,752	3.8%	
Age 5 to 9 Years	43	3.5%	850	5.0%	2,298	5.0%	
Age 10 to 14 Years	65	5.3%	1,045	6.1%	2,583	5.6%	
Age 15 to 19 Years	51	4.2%	882	5.1%	2,266	4.9%	
Age 20 to 24 Years	26	2.1%	550	3.2%	1,886	4.1%	
Age 25 to 29 Years	18	1.5%	638	3.7%	2,255	4.9%	
Age 30 to 34 Years	24	2.0%	800	4.7%	2,408	5.2%	
Age 35 to 39 Years	42	3.4%	945	5.5%	2,633	5.7%	
Age 40 to 44 Years	58	4.7%	1,061	6.2%	2,665	5.8%	
Age 45 to 49 Years	64	5.2%	1,027	6.0%	2,514	5.5%	
Age 50 to 54 Years	68	5.5%	1,140	6.7%	2,886	6.3%	
Age 55 to 59 Years	87	7.1%	1,357	7.9%	3,723	8.1%	
Age 60 to 64 Years	124	10.1%	1,506	8.8%	3,926	8.5%	
Age 65 to 69 Years	147	12.0%	1,440	8.4%	3,754	8.2%	
Age 70 to 74 Years	148	12.0%	1,293	7.6%	3,125	6.8%	
Age 75 to 79 Years	108	8.8%	905	5.3%	2,281	5.0%	
Age 80 to 84 Years	75	6.1%	607	3.5%	1,544	3.4%	
Age 85 Years or Over	55	4.5%	518	3.0%	1,428	3.1%	
Female Median Age	59.6		49.8		47.9		
Age 19 Years or Less	182	14.8%	3,339	19.5%	8,899	19.4%	
Age 20 to 64 Years	511	41.7%	9,024	52.7%	24,895	54.2%	
Age 65 Years or Over	532	43.4%	4,764	27.8%	12,132	26.4%	

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<b>Male Age Distribution (2023)</b>							
Male Population		1,194	49.4%	16,270	48.7%	43,632	48.7%
Age Under 5 Years		26	2.2%	580	3.6%	1,778	4.1%
Age 5 to 9 Years		49	4.1%	896	5.5%	2,373	5.4%
Age 10 to 14 Years		54	4.6%	1,032	6.3%	2,701	6.2%
Age 15 to 19 Years		65	5.4%	936	5.8%	2,333	5.3%
Age 20 to 24 Years		30	2.5%	648	4.0%	2,022	4.6%
Age 25 to 29 Years		25	2.1%	655	4.0%	2,356	5.4%
Age 30 to 34 Years		27	2.3%	786	4.8%	2,353	5.4%
Age 35 to 39 Years		37	3.1%	868	5.3%	2,448	5.6%
Age 40 to 44 Years		45	3.7%	925	5.7%	2,437	5.6%
Age 45 to 49 Years		58	4.9%	946	5.8%	2,372	5.4%
Age 50 to 54 Years		75	6.3%	1,081	6.6%	2,685	6.2%
Age 55 to 59 Years		90	7.5%	1,216	7.5%	3,267	7.5%
Age 60 to 64 Years		107	8.9%	1,400	8.6%	3,618	8.3%
Age 65 to 69 Years		126	10.5%	1,295	8.0%	3,350	7.7%
Age 70 to 74 Years		143	12.0%	1,107	6.8%	2,821	6.5%
Age 75 to 79 Years		108	9.1%	873	5.4%	2,178	5.0%
Age 80 to 84 Years		76	6.4%	551	3.4%	1,280	2.9%
Age 85 Years or Over		50	4.2%	475	2.9%	1,260	2.9%
Male Median Age		58.8		47.9		46.0	
Age 19 Years or Less		195	16.3%	3,443	21.2%	9,185	21.1%
Age 20 to 64 Years		495	41.5%	8,526	52.4%	23,558	54.0%
Age 65 Years or Over		504	42.2%	4,300	26.4%	10,889	25.0%
<b>Males per 100 Females (2023)</b>							
Overall Comparison		97		95		95	
Age Under 5 Years		114	53.2%	103	50.8%	101	50.4%
Age 5 to 9 Years		115	53.5%	105	51.3%	103	50.8%
Age 10 to 14 Years		84	45.7%	99	49.7%	105	51.1%
Age 15 to 19 Years		127	55.9%	106	51.5%	103	50.7%
Age 20 to 24 Years		118	54.0%	118	54.1%	107	51.7%
Age 25 to 29 Years		138	58.0%	103	50.6%	104	51.1%
Age 30 to 34 Years		113	53.0%	98	49.6%	98	49.4%
Age 35 to 39 Years		90	47.4%	92	47.9%	93	48.2%
Age 40 to 44 Years		77	43.4%	87	46.6%	91	47.8%
Age 45 to 49 Years		91	47.7%	92	48.0%	94	48.5%
Age 50 to 54 Years		111	52.6%	95	48.7%	93	48.2%
Age 55 to 59 Years		103	50.7%	90	47.3%	88	46.7%
Age 60 to 64 Years		86	46.3%	93	48.2%	92	48.0%
Age 65 to 69 Years		85	46.0%	90	47.3%	89	47.2%
Age 70 to 74 Years		97	49.2%	86	46.1%	90	47.4%
Age 75 to 79 Years		101	50.1%	96	49.1%	96	48.8%
Age 80 to 84 Years		102	50.5%	91	47.6%	83	45.3%
Age 85 Years or Over		92	48.0%	92	47.8%	88	46.9%
Age 19 Years or Less		107	51.8%	103	50.8%	103	50.8%
Age 20 to 39 Years		110	52.3%	101	50.2%	100	50.0%
Age 40 to 64 Years		93	48.3%	91	47.8%	91	47.8%
Age 65 Years or Over		95	48.6%	90	47.4%	90	47.3%

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<b>Household Type (2023)</b>							
Total Households		1,184		14,245		39,071	
Households with Children		214	18.0%	3,579	25.1%	9,606	24.6%
Average Household Size		2.0		2.3		2.3	
Household Density per Square Mile		377		504		498	
Population Family		1,908	78.9%	28,057	84.0%	73,484	82.1%
Population Non-Family		511	21.1%	5,103	15.3%	15,353	17.1%
Population Group Quarters		-	-	236	0.7%	721	0.8%
Family Households		726	61.3%	9,929	69.7%	26,104	66.8%
Married Couple Households		635	87.5%	8,456	85.2%	21,368	81.9%
Other Family Households with Children		91	12.5%	1,474	14.8%	4,736	18.1%
Family Households with Children		214	29.4%	3,574	36.0%	9,589	36.7%
Married Couple with Children		163	76.3%	2,728	76.3%	6,916	72.1%
Other Family Households with Children		51	23.7%	846	23.7%	2,672	27.9%
Family Households No Children		512	70.6%	6,355	64.0%	16,515	63.3%
Married Couple No Children		472	92.1%	5,727	90.1%	14,452	87.5%
Other Family Households No Children		40	7.9%	628	9.9%	2,064	12.5%
Non-Family Households		458	38.7%	4,316	30.3%	12,967	33.2%
Non-Family Households with Children		-	-	5	0.1%	17	0.1%
Non-Family Households No Children		458	100.0%	4,311	99.9%	12,950	99.9%
Average Family Household Size		2.6		2.8		2.8	
Average Family Income		\$194,992		\$185,804		\$149,970	
Median Family Income		\$142,973		\$139,918		\$118,601	
Average Non-Family Household Size		1.1		1.2		1.2	
<b>Marital Status (2023)</b>							
Population Age 15 Years or Over		2,158		28,433		76,073	
Never Married		341	15.8%	6,797	23.9%	18,552	24.4%
Currently Married		1,099	50.9%	15,580	54.8%	40,101	52.7%
Previously Married		718	33.3%	6,057	21.3%	17,419	22.9%
Separated		149	20.7%	766	12.7%	2,516	14.4%
Widowed		314	43.7%	2,308	38.1%	5,511	31.6%
Divorced		255	35.5%	2,982	49.2%	9,393	53.9%
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over		1,986		25,416		67,566	
Elementary (Grade Level 0 to 8)		15	0.8%	302	1.2%	794	1.2%
Some High School (Grade Level 9 to 11)		76	3.8%	520	2.0%	1,451	2.1%
High School Graduate		373	18.8%	4,043	15.9%	12,722	18.8%
Some College		431	21.7%	4,489	17.7%	12,269	18.2%
Associate Degree Only		274	13.8%	3,080	12.1%	8,465	12.5%
Bachelor Degree Only		432	21.7%	6,726	26.5%	17,955	26.6%
Graduate Degree		386	19.4%	6,256	24.6%	13,911	20.6%
Any College (Some College or Higher)		1,522	76.6%	20,551	80.9%	52,599	77.8%
College Degree + (Bachelor Degree or Higher)		817	41.1%	12,982	51.1%	31,865	47.2%

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<b>Housing</b>							
Total Housing Units (2023)		1,413		15,164		42,074	
Total Housing Units (2020)		1,380		14,865		40,606	
Historical Annual Growth (2020-2023)		33	-	299	-	1,468	-
Housing Units Occupied (2023)		1,184	83.8%	14,245	93.9%	39,071	92.9%
Housing Units Owner-Occupied		1,023	86.3%	11,856	83.2%	29,794	76.3%
Housing Units Renter-Occupied		162	13.7%	2,388	16.8%	9,277	23.7%
Housing Units Vacant (2023)		229	16.2%	920	6.1%	3,002	7.1%
<b>Household Size (2023)</b>							
Total Households		1,184		14,245		39,071	
1 Person Households		412	34.8%	3,681	25.8%	10,967	28.1%
2 Person Households		504	42.5%	6,040	42.4%	16,227	41.5%
3 Person Households		128	10.8%	1,997	14.0%	5,540	14.2%
4 Person Households		92	7.7%	1,720	12.1%	4,242	10.9%
5 Person Households		37	3.1%	617	4.3%	1,553	4.0%
6 Person Households		11	0.9%	162	1.1%	432	1.1%
7 or More Person Households		2	0.1%	28	0.2%	110	0.3%
<b>Household Income Distribution (2023)</b>							
HH Income \$200,000 or More		305	25.8%	2,748	19.3%	6,151	15.7%
HH Income \$150,000 to \$199,999		44	3.7%	1,837	12.9%	4,151	10.6%
HH Income \$125,000 to \$149,999		87	7.4%	1,550	10.9%	3,197	8.2%
HH Income \$100,000 to \$124,999		68	5.7%	1,318	9.3%	3,616	9.3%
HH Income \$75,000 to \$99,999		83	7.0%	1,662	11.7%	4,975	12.7%
HH Income \$50,000 to \$74,999		155	13.1%	1,743	12.2%	6,115	15.7%
HH Income \$35,000 to \$49,999		162	13.7%	1,040	7.3%	3,670	9.4%
HH Income \$25,000 to \$34,999		96	8.1%	677	4.8%	2,237	5.7%
HH Income \$15,000 to \$24,999		87	7.3%	839	5.9%	2,540	6.5%
HH Income \$10,000 to \$14,999		51	4.3%	315	2.2%	959	2.5%
HH Income Under \$10,000		46	3.9%	515	3.6%	1,461	3.7%
<b>Household Vehicles (2023)</b>							
Households 0 Vehicles Available		46	3.9%	381	2.7%	1,420	3.6%
Households 1 Vehicle Available		531	44.8%	4,867	34.2%	15,036	38.5%
Households 2 Vehicles Available		456	38.5%	6,611	46.4%	16,567	42.4%
Households 3 or More Vehicles Available		152	12.8%	2,386	16.8%	6,049	15.5%
Total Vehicles Available		1,958		26,289		68,296	
Average Vehicles per Household		1.7		1.8		1.7	
Owner-Occupied Household Vehicles		1,704	87.0%	22,888	87.1%	55,912	81.9%
Average Vehicles per Owner-Occupied Household		1.7		1.9		1.9	
Renter-Occupied Household Vehicles		254	13.0%	3,402	12.9%	12,384	18.1%
Average Vehicles per Renter-Occupied Household		1.6		1.4		1.3	
<b>Travel Time (2023)</b>							
Worker Base Age 16 years or Over		904		16,373		41,088	
Travel to Work in 14 Minutes or Less		68	7.6%	2,803	17.1%	7,573	18.4%
Travel to Work in 15 to 29 Minutes		358	39.6%	6,291	38.4%	16,098	39.2%
Travel to Work in 30 to 59 Minutes		215	23.8%	3,753	22.9%	8,294	20.2%
Travel to Work in 60 Minutes or More		7	0.8%	525	3.2%	1,407	3.4%
Work at Home		255	28.2%	3,001	18.3%	7,716	18.8%
Average Minutes Travel to Work		23.2		21.9		21.4	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.2174/-80.6725

6385 N Wickham Rd Melbourne, FL 32940	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2023)</b>						
Worker Base Age 16 years or Over	904		16,373		41,088	
Drive to Work Alone	610	67.5%	12,048	73.6%	29,764	72.4%
Drive to Work in Carpool	27	3.0%	861	5.3%	2,278	5.5%
Travel to Work by Public Transportation	9	1.0%	138	0.8%	418	1.0%
Drive to Work on Motorcycle	-	-	58	0.4%	156	0.4%
Bicycle to Work	-	-	40	0.2%	149	0.4%
Walk to Work	1	0.1%	143	0.9%	397	1.0%
Other Means	-	-	84	0.5%	209	0.5%
Work at Home	255	28.2%	3,001	18.3%	7,716	18.8%
<b>Daytime Demographics (2023)</b>						
Total Businesses	511		2,402		4,715	
Total Employees	3,490		15,162		32,595	
Company Headquarter Businesses	11	2.2%	57	2.4%	96	2.0%
Company Headquarter Employees	320	9.2%	1,307	8.6%	1,783	5.5%
Employee Population per Business	6.8 to 1		6.3 to 1		6.9 to 1	
Residential Population per Business	4.7 to 1		13.9 to 1		19.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,702		26,587		65,552	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2023)	2,130		27,992		75,009	
Labor Force Total Males (2023)	1,049	49.2%	13,549	48.4%	36,267	48.3%
Male Civilian Employed	492	46.9%	8,773	64.7%	21,640	59.7%
Male Civilian Unemployed	7	0.7%	164	1.2%	466	1.3%
Males in Armed Forces	15	1.4%	144	1.1%	828	2.3%
Males Not in Labor Force	535	51.0%	4,468	33.0%	13,333	36.8%
Labor Force Total Females (2023)	1,081	50.8%	14,443	51.6%	38,742	51.7%
Female Civilian Employed	411	38.1%	7,607	52.7%	19,454	50.2%
Female Civilian Unemployed	-	-	151	1.0%	461	1.2%
Females in Armed Forces	-	-	44	0.3%	129	0.3%
Females Not in Labor Force	669	61.9%	6,641	46.0%	18,698	48.3%
Unemployment Rate	8	0.4%	315	1.1%	926	1.2%
<b>Occupation (2023)</b>						
Occupation Population Age 16 Years or Over	904		16,373		41,088	
Occupation Total Males	492	54.5%	8,768	53.5%	21,634	52.7%
Occupation Total Females	411	45.5%	7,606	46.5%	19,453	47.3%
Management, Business, Financial Operations	180	19.9%	3,347	20.4%	7,826	19.0%
Professional, Related	182	20.2%	4,950	30.2%	12,125	29.5%
Service	203	22.4%	2,459	15.0%	6,256	15.2%
Sales, Office	213	23.6%	3,242	19.8%	8,447	20.6%
Farming, Fishing, Forestry	2	0.2%	23	0.1%	86	0.2%
Construction, Extraction, Maintenance	84	9.3%	1,133	6.9%	2,686	6.5%
Production, Transport, Material Moving	40	4.4%	1,219	7.4%	3,662	8.9%
White Collar Workers	575	63.6%	11,539	70.5%	28,397	69.1%
Blue Collar Workers	329	36.4%	4,834	29.5%	12,690	30.9%

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<b>Units In Structure (2023)</b>							
Total Units		1,184		14,245		39,071	
1 Detached Unit		807	68.1%	11,145	78.2%	27,667	70.8%
1 Attached Unit		99	8.3%	985	6.9%	2,843	7.3%
2 Units		2	0.2%	51	0.4%	226	0.6%
3 to 4 Units		19	1.6%	215	1.5%	553	1.4%
5 to 9 Units		15	1.3%	414	2.9%	2,054	5.3%
10 to 19 Units		15	1.3%	551	3.9%	2,187	5.6%
20 to 49 Units		35	3.0%	369	2.6%	1,789	4.6%
50 or More Units		9	0.8%	195	1.4%	1,126	2.9%
Mobile Home or Trailer		169	14.3%	299	2.1%	583	1.5%
Other Structure		14	1.2%	21	0.2%	43	0.1%
<b>Homes Built By Year (2023)</b>							
Homes Built 2020 or later		18	1.3%	163	1.1%	494	1.2%
Homes Built 2010 to 2019		124	8.8%	1,398	9.2%	4,599	10.9%
Homes Built 2000 to 2009		158	11.2%	3,957	26.1%	9,114	21.7%
Homes Built 1990 to 1999		280	19.8%	4,281	28.2%	9,078	21.6%
Homes Built 1980 to 1989		328	23.2%	2,485	16.4%	7,883	18.7%
Homes Built 1970 to 1979		142	10.1%	813	5.4%	3,099	7.4%
Homes Built 1960 to 1969		117	8.3%	702	4.6%	3,156	7.5%
Homes Built 1950 to 1959		14	1.0%	317	2.1%	1,365	3.2%
Homes Built 1940 to 1949		2	0.1%	109	0.7%	198	0.5%
Homes Built Before 1939		1	-	20	0.1%	85	0.2%
Median Age of Homes		34.9 yrs		30.7 yrs		32.8 yrs	
<b>Home Values (2023)</b>							
Owner Specified Housing Units		1,023		11,856		29,794	
Home Values \$1,000,000 or More		13	1.2%	284	2.4%	712	2.4%
Home Values \$750,000 to \$999,999		55	5.4%	520	4.4%	1,097	3.7%
Home Values \$500,000 to \$749,999		172	16.8%	1,566	13.2%	4,088	13.7%
Home Values \$400,000 to \$499,999		211	20.6%	2,126	17.9%	5,102	17.1%
Home Values \$300,000 to \$399,999		169	16.6%	2,910	24.5%	6,034	20.3%
Home Values \$250,000 to \$299,999		100	9.8%	1,739	14.7%	5,104	17.1%
Home Values \$200,000 to \$249,999		71	7.0%	1,412	11.9%	3,729	12.5%
Home Values \$175,000 to \$199,999		47	4.6%	311	2.6%	1,087	3.6%
Home Values \$150,000 to \$174,999		21	2.1%	148	1.2%	687	2.3%
Home Values \$125,000 to \$149,999		2	0.2%	176	1.5%	515	1.7%
Home Values \$100,000 to \$124,999		14	1.4%	95	0.8%	308	1.0%
Home Values \$90,000 to \$99,999		1	0.1%	34	0.3%	85	0.3%
Home Values \$80,000 to \$89,999		12	1.2%	27	0.2%	57	0.2%
Home Values \$70,000 to \$79,999		8	0.8%	19	0.2%	97	0.3%
Home Values \$60,000 to \$69,999		5	0.5%	11	-	32	0.1%
Home Values \$50,000 to \$59,999		33	3.3%	56	0.5%	118	0.4%
Home Values \$35,000 to \$49,999		19	1.8%	60	0.5%	121	0.4%
Home Values \$25,000 to \$34,999		35	3.4%	101	0.9%	233	0.8%
Home Values \$10,000 to \$24,999		33	3.3%	139	1.2%	344	1.2%
Home Values Under \$10,000		1	-	121	1.0%	243	0.8%
Owner-Occupied Median Home Value		\$355,442		\$351,238		\$349,818	
Renter-Occupied Median Rent		\$1,097		\$1,245		\$1,189	



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<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$118.09 M	\$1.38 B	\$3.29 B
Total Non-Retail Expenditure		\$62.99 M	\$735.09 M	\$1.74 B
Total Retail Expenditure		\$55.1 M	\$649.17 M	\$1.54 B
Apparel		\$4.19 M	\$49.44 M	\$116.78 M
Contributions		\$4.39 M	\$49.59 M	\$115.35 M
Education		\$4.1 M	\$47.4 M	\$108.39 M
Entertainment		\$6.88 M	\$80.86 M	\$190.32 M
Food and Beverages		\$16.88 M	\$199.27 M	\$475.97 M
Furnishings and Equipment		\$4.25 M	\$50.08 M	\$117.97 M
Gifts		\$3.41 M	\$37.78 M	\$87.48 M
Health Care		\$9.82 M	\$114.39 M	\$274.32 M
Household Operations		\$4.85 M	\$56.19 M	\$132.45 M
Miscellaneous Expenses		\$2.28 M	\$26.57 M	\$62.96 M
Personal Care		\$1.58 M	\$18.61 M	\$44.18 M
Personal Insurance		\$917.69 K	\$10.68 M	\$24.75 M
Reading		\$269.37 K	\$3.11 M	\$7.35 M
Shelter		\$24.53 M	\$288.4 M	\$687.08 M
Tobacco		\$593.98 K	\$7 M	\$17.58 M
Transportation		\$20.98 M	\$249.05 M	\$593.01 M
Utilities		\$8.17 M	\$95.82 M	\$232.04 M
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$8,309	\$8,098	\$7,013
Total Non-Retail Expenditure		\$4,432 53.3%	\$4,300 53.1%	\$3,720 53.0%
Total Retail Expenditures		\$3,877 46.7%	\$3,798 46.9%	\$3,293 47.0%
Apparel		\$295 3.5%	\$289 3.6%	\$249 3.6%
Contributions		\$309 3.7%	\$290 3.6%	\$246 3.5%
Education		\$289 3.5%	\$277 3.4%	\$231 3.3%
Entertainment		\$484 5.8%	\$473 5.8%	\$406 5.8%
Food and Beverages		\$1,187 14.3%	\$1,166 14.4%	\$1,015 14.5%
Furnishings and Equipment		\$299 3.6%	\$293 3.6%	\$252 3.6%
Gifts		\$240 2.9%	\$221 2.7%	\$187 2.7%
Health Care		\$691 8.3%	\$669 8.3%	\$585 8.3%
Household Operations		\$341 4.1%	\$329 4.1%	\$283 4.0%
Miscellaneous Expenses		\$160 1.9%	\$155 1.9%	\$134 1.9%
Personal Care		\$111 1.3%	\$109 1.3%	\$94 1.3%
Personal Insurance		\$65 0.8%	\$63 0.8%	\$53 0.8%
Reading		\$19 0.2%	\$18 0.2%	\$16 0.2%
Shelter		\$1,726 20.8%	\$1,687 20.8%	\$1,465 20.9%
Tobacco		\$42 0.5%	\$41 0.5%	\$37 0.5%
Transportation		\$1,476 17.8%	\$1,457 18.0%	\$1,265 18.0%
Utilities		\$575 6.9%	\$561 6.9%	\$495 7.1%