

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 27.7145/-82.3937

3002 E College Ave Ruskin, FL 33570	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2023)	3,429		46,317		100,271	
Projected Population (2028)	4,021		49,834		107,255	
Census Population (2020)	3,061		45,171		99,133	
Census Population (2010)	1,764		27,732		60,134	
Projected Annual Growth (2023-2028)	592	3.5%	3,517	1.5%	6,984	1.4%
Historical Annual Growth (2020-2023)	368	-	1,146	0.8%	1,138	0.4%
Historical Annual Growth (2010-2020)	1,297	7.4%	17,439	6.3%	38,999	6.5%
Estimated Population Density (2023)	1,092	psm	1,639	psm	1,277	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>						
Estimated Households (2023)	1,150		19,461		40,477	
Projected Households (2028)	1,399		21,419		44,276	
Census Households (2020)	977		18,569		39,395	
Census Households (2010)	627		13,082		25,924	
Projected Annual Growth (2023-2028)	248	4.3%	1,959	2.0%	3,799	1.9%
Historical Annual Change (2010-2023)	523	6.4%	6,378	3.8%	14,553	4.3%
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$72,291		\$80,695		\$100,814	
Projected Average Household Income (2028)	\$63,307		\$77,863		\$97,711	
Census Average Household Income (2010)	\$45,240		\$48,417		\$59,810	
Census Average Household Income (2000)	\$34,620		\$42,760		\$47,103	
Projected Annual Change (2023-2028)	-\$8,984	-2.5%	-\$2,832	-0.7%	-\$3,103	-0.6%
Historical Annual Change (2000-2023)	\$37,671	4.7%	\$37,936	3.9%	\$53,711	5.0%
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$67,686		\$67,297		\$77,288	
Projected Median Household Income (2028)	\$69,738		\$70,111		\$80,115	
Census Median Household Income (2010)	\$37,801		\$42,077		\$47,367	
Census Median Household Income (2000)	\$29,805		\$35,044		\$38,928	
Projected Annual Change (2023-2028)	\$2,051	0.6%	\$2,814	0.8%	\$2,827	0.7%
Historical Annual Change (2000-2023)	\$37,881	5.5%	\$32,253	4.0%	\$38,361	4.3%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$24,377		\$34,209		\$40,880	
Projected Per Capita Income (2028)	\$22,122		\$33,749		\$40,508	
Census Per Capita Income (2010)	\$16,094		\$22,840		\$25,785	
Census Per Capita Income (2000)	\$12,118		\$20,469		\$20,706	
Projected Annual Change (2023-2028)	-\$2,255	-1.8%	-\$460	-0.3%	-\$372	-0.2%
Historical Annual Change (2000-2023)	\$12,259	4.4%	\$13,740	2.9%	\$20,174	4.2%
Estimated Average Household Net Worth (2023)	\$296,213		\$422,303		\$525,700	

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3002 E College Ave Ruskin, FL 33570		1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>							
Total Population (2023)		3,429		46,317		100,271	
White (2023)		1,640	47.8%	28,438	61.4%	61,908	61.7%
Black or African American (2023)		663	19.3%	7,452	16.1%	14,675	14.6%
American Indian or Alaska Native (2023)		25	0.7%	242	0.5%	619	0.6%
Asian (2023)		49	1.4%	882	1.9%	2,253	2.2%
Hawaiian or Pacific Islander (2023)		2	-	40	-	79	-
Other Race (2023)		539	15.7%	3,766	8.1%	8,408	8.4%
Two or More Races (2023)		510	14.9%	5,496	11.9%	12,329	12.3%
Population < 18 (2023)		894	26.1%	8,424	18.2%	19,232	19.2%
White Not Hispanic		212	23.7%	2,409	28.6%	6,348	33.0%
Black or African American		212	23.7%	2,213	26.3%	4,248	22.1%
Asian		12	1.3%	124	1.5%	349	1.8%
Other Race Not Hispanic		32	3.6%	363	4.3%	860	4.5%
Hispanic		427	47.8%	3,316	39.4%	7,427	38.6%
Not Hispanic or Latino Population (2023)		1,991	58.1%	33,840	73.1%	73,104	72.9%
Not Hispanic White		1,263	63.5%	25,034	74.0%	54,812	75.0%
Not Hispanic Black or African American		608	30.5%	7,082	20.9%	13,937	19.1%
Not Hispanic American Indian or Alaska Native		8	0.4%	60	0.2%	125	0.2%
Not Hispanic Asian		44	2.2%	848	2.5%	2,186	3.0%
Not Hispanic Hawaiian or Pacific Islander		2	-	19	-	39	-
Not Hispanic Other Race		13	0.6%	110	0.3%	276	0.4%
Not Hispanic Two or More Races		54	2.7%	686	2.0%	1,730	2.4%
Hispanic or Latino Population (2023)		1,438	41.9%	12,477	26.9%	27,168	27.1%
Hispanic White		376	26.2%	3,404	27.3%	7,096	26.1%
Hispanic Black or African American		55	3.8%	370	3.0%	738	2.7%
Hispanic American Indian or Alaska Native		18	1.2%	182	1.5%	495	1.8%
Hispanic Asian		6	0.4%	34	0.3%	67	0.2%
Hispanic Hawaiian or Pacific Islander		-	-	21	0.2%	40	0.1%
Hispanic Other Race		527	36.6%	3,656	29.3%	8,133	29.9%
Hispanic Two or More Races		456	31.7%	4,810	38.5%	10,599	39.0%
Not Hispanic or Latino Population (2020)		1,676	54.8%	33,767	74.8%	73,507	74.2%
Hispanic or Latino Population (2020)		1,385	45.2%	11,404	25.2%	25,626	25.8%
Not Hispanic or Latino Population (2010)		1,002	56.8%	21,196	76.4%	44,948	74.7%
Hispanic or Latino Population (2010)		762	43.2%	6,536	23.6%	15,185	25.3%
Not Hispanic or Latino Population (2028)		2,336	58.1%	36,103	72.4%	77,296	72.1%
Hispanic or Latino Population (2028)		1,685	41.9%	13,731	27.6%	29,959	27.9%
Projected Annual Growth (2023-2028)		247	3.4%	1,253	2.0%	2,792	2.1%
Historical Annual Growth (2010-2020)		623	8.2%	4,868	7.4%	10,440	6.9%

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<b>Total Age Distribution (2023)</b>							
Total Population		3,429		46,317		100,271	
Age Under 5 Years		230	6.7%	2,348	5.1%	5,499	5.5%
Age 5 to 9 Years		277	8.1%	2,476	5.3%	5,538	5.5%
Age 10 to 14 Years		244	7.1%	2,330	5.0%	5,320	5.3%
Age 15 to 19 Years		207	6.0%	1,857	4.0%	4,359	4.3%
Age 20 to 24 Years		181	5.3%	1,680	3.6%	4,008	4.0%
Age 25 to 29 Years		290	8.4%	2,556	5.5%	5,965	5.9%
Age 30 to 34 Years		324	9.4%	2,954	6.4%	6,890	6.9%
Age 35 to 39 Years		244	7.1%	2,585	5.6%	6,163	6.1%
Age 40 to 44 Years		206	6.0%	2,077	4.5%	5,165	5.2%
Age 45 to 49 Years		213	6.2%	1,821	3.9%	4,638	4.6%
Age 50 to 54 Years		163	4.8%	1,839	4.0%	4,947	4.9%
Age 55 to 59 Years		142	4.1%	2,259	4.9%	5,917	5.9%
Age 60 to 64 Years		160	4.7%	2,787	6.0%	6,735	6.7%
Age 65 to 69 Years		164	4.8%	3,747	8.1%	7,918	7.9%
Age 70 to 74 Years		143	4.2%	4,217	9.1%	7,830	7.8%
Age 75 to 79 Years		81	2.4%	3,251	7.0%	5,651	5.6%
Age 80 to 84 Years		79	2.3%	2,291	4.9%	3,576	3.6%
Age 85 Years or Over		84	2.5%	3,242	7.0%	4,153	4.1%
Median Age		35.3		48.0		45.2	
Age 19 Years or Less		958	27.9%	9,011	19.5%	20,716	20.7%
Age 20 to 64 Years		1,922	56.0%	20,559	44.4%	50,428	50.3%
Age 65 Years or Over		550	16.0%	16,747	36.2%	29,128	29.0%
<b>Female Age Distribution (2023)</b>							
Female Population		1,734	50.6%	24,666	53.3%	51,754	51.6%
Age Under 5 Years		120	6.9%	1,160	4.7%	2,657	5.1%
Age 5 to 9 Years		151	8.7%	1,216	4.9%	2,727	5.3%
Age 10 to 14 Years		113	6.5%	1,128	4.6%	2,600	5.0%
Age 15 to 19 Years		79	4.5%	869	3.5%	2,072	4.0%
Age 20 to 24 Years		89	5.2%	820	3.3%	1,933	3.7%
Age 25 to 29 Years		147	8.5%	1,279	5.2%	2,988	5.8%
Age 30 to 34 Years		176	10.1%	1,529	6.2%	3,547	6.9%
Age 35 to 39 Years		130	7.5%	1,279	5.2%	3,066	5.9%
Age 40 to 44 Years		102	5.9%	1,050	4.3%	2,583	5.0%
Age 45 to 49 Years		102	5.9%	908	3.7%	2,353	4.5%
Age 50 to 54 Years		75	4.3%	941	3.8%	2,505	4.8%
Age 55 to 59 Years		73	4.2%	1,223	5.0%	3,135	6.1%
Age 60 to 64 Years		89	5.1%	1,576	6.4%	3,644	7.0%
Age 65 to 69 Years		81	4.7%	2,155	8.7%	4,311	8.3%
Age 70 to 74 Years		64	3.7%	2,344	9.5%	4,158	8.0%
Age 75 to 79 Years		45	2.6%	1,765	7.2%	2,978	5.8%
Age 80 to 84 Years		42	2.4%	1,284	5.2%	1,936	3.7%
Age 85 Years or Over		58	3.3%	2,140	8.7%	2,563	5.0%
Female Median Age		36.0		50.1		46.4	
Age 19 Years or Less		462	26.6%	4,373	17.7%	10,055	19.4%
Age 20 to 64 Years		982	56.7%	10,604	43.0%	25,754	49.8%
Age 65 Years or Over		289	16.7%	9,689	39.3%	15,945	30.8%

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<b>Male Age Distribution (2023)</b>							
Male Population		1,695	49.4%	21,651	46.7%	48,517	48.4%
Age Under 5 Years		111	6.5%	1,188	5.5%	2,842	5.9%
Age 5 to 9 Years		126	7.5%	1,260	5.8%	2,811	5.8%
Age 10 to 14 Years		131	7.7%	1,201	5.5%	2,720	5.6%
Age 15 to 19 Years		128	7.5%	988	4.6%	2,287	4.7%
Age 20 to 24 Years		91	5.4%	860	4.0%	2,076	4.3%
Age 25 to 29 Years		142	8.4%	1,278	5.9%	2,977	6.1%
Age 30 to 34 Years		148	8.7%	1,425	6.6%	3,344	6.9%
Age 35 to 39 Years		113	6.7%	1,306	6.0%	3,097	6.4%
Age 40 to 44 Years		104	6.1%	1,028	4.7%	2,582	5.3%
Age 45 to 49 Years		112	6.6%	913	4.2%	2,285	4.7%
Age 50 to 54 Years		89	5.2%	898	4.1%	2,442	5.0%
Age 55 to 59 Years		69	4.1%	1,037	4.8%	2,782	5.7%
Age 60 to 64 Years		71	4.2%	1,211	5.6%	3,091	6.4%
Age 65 to 69 Years		82	4.9%	1,593	7.4%	3,607	7.4%
Age 70 to 74 Years		79	4.7%	1,873	8.6%	3,672	7.6%
Age 75 to 79 Years		36	2.1%	1,486	6.9%	2,673	5.5%
Age 80 to 84 Years		37	2.2%	1,006	4.6%	1,641	3.4%
Age 85 Years or Over		27	1.6%	1,101	5.1%	1,590	3.3%
Male Median Age		34.7		45.4		43.8	
Age 19 Years or Less		496	29.2%	4,638	21.4%	10,660	22.0%
Age 20 to 64 Years		939	55.4%	9,955	46.0%	24,674	50.9%
Age 65 Years or Over		260	15.4%	7,058	32.6%	13,183	27.2%
<b>Males per 100 Females (2023)</b>							
Overall Comparison		98		88		94	
Age Under 5 Years		92	48.0%	102	50.6%	107	51.7%
Age 5 to 9 Years		84	45.6%	104	50.9%	103	50.8%
Age 10 to 14 Years		116	53.7%	106	51.6%	105	51.1%
Age 15 to 19 Years		162	61.8%	114	53.2%	110	52.5%
Age 20 to 24 Years		102	50.5%	105	51.2%	107	51.8%
Age 25 to 29 Years		97	49.2%	100	50.0%	100	49.9%
Age 30 to 34 Years		84	45.8%	93	48.3%	94	48.5%
Age 35 to 39 Years		87	46.5%	102	50.5%	101	50.2%
Age 40 to 44 Years		102	50.6%	98	49.5%	100	50.0%
Age 45 to 49 Years		110	52.3%	101	50.1%	97	49.3%
Age 50 to 54 Years		119	54.3%	95	48.8%	97	49.4%
Age 55 to 59 Years		95	48.6%	85	45.9%	89	47.0%
Age 60 to 64 Years		80	44.3%	77	43.5%	85	45.9%
Age 65 to 69 Years		101	50.4%	74	42.5%	84	45.6%
Age 70 to 74 Years		124	55.4%	80	44.4%	88	46.9%
Age 75 to 79 Years		79	44.0%	84	45.7%	90	47.3%
Age 80 to 84 Years		88	46.8%	78	43.9%	85	45.9%
Age 85 Years or Over		46	31.6%	51	34.0%	62	38.3%
Age 19 Years or Less		107	51.8%	106	51.5%	106	51.5%
Age 20 to 39 Years		91	47.7%	99	49.8%	100	49.9%
Age 40 to 64 Years		101	50.3%	89	47.2%	93	48.1%
Age 65 Years or Over		90	47.4%	73	42.1%	83	45.3%

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<b>Household Type (2023)</b>							
Total Households		1,150		19,461		40,477	
Households with Children		494	43.0%	4,590	23.6%	11,164	27.6%
Average Household Size		2.9		2.3		2.4	
Household Density per Square Mile		366		689		516	
Population Family		3,025	88.2%	36,599	79.0%	83,253	83.0%
Population Non-Family		361	10.5%	8,175	17.6%	15,107	15.1%
Population Group Quarters		43	1.3%	1,543	3.3%	1,911	1.9%
Family Households		847	73.6%	12,301	63.2%	27,715	68.5%
Married Couple Households		569	67.2%	9,795	79.6%	22,125	79.8%
Other Family Households with Children		278	32.8%	2,506	20.4%	5,590	20.2%
Family Households with Children		492	58.1%	4,575	37.2%	11,129	40.2%
Married Couple with Children		293	59.5%	3,001	65.6%	7,612	68.4%
Other Family Households with Children		199	40.5%	1,574	34.4%	3,517	31.6%
Family Households No Children		354	41.9%	7,726	62.8%	16,586	59.8%
Married Couple No Children		276	78.0%	6,794	87.9%	14,513	87.5%
Other Family Households No Children		78	22.0%	932	12.1%	2,073	12.5%
Non-Family Households		304	26.4%	7,160	36.8%	12,762	31.5%
Non-Family Households with Children		2	0.7%	15	0.2%	35	0.3%
Non-Family Households No Children		302	99.3%	7,145	99.8%	12,727	99.7%
Average Family Household Size		3.6		3.0		3.0	
Average Family Income		\$67,730		\$96,118		\$117,884	
Median Family Income		\$77,734		\$85,745		\$95,123	
Average Non-Family Household Size		1.2		1.1		1.2	
<b>Marital Status (2023)</b>							
Population Age 15 Years or Over		2,678		39,164		83,914	
Never Married		760	28.4%	8,234	21.0%	18,466	22.0%
Currently Married		1,188	44.4%	20,099	51.3%	46,831	55.8%
Previously Married		730	27.2%	10,830	27.7%	18,617	22.2%
Separated		308	42.2%	2,022	18.7%	3,260	17.5%
Widowed		113	15.4%	4,112	38.0%	6,816	36.6%
Divorced		309	42.4%	4,695	43.4%	8,541	45.9%
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over		2,291		35,626		75,547	
Elementary (Grade Level 0 to 8)		91	4.0%	1,274	3.6%	3,483	4.6%
Some High School (Grade Level 9 to 11)		81	3.5%	1,496	4.2%	3,131	4.1%
High School Graduate		716	31.3%	10,557	29.6%	20,409	27.0%
Some College		618	27.0%	7,536	21.2%	15,543	20.6%
Associate Degree Only		260	11.3%	3,817	10.7%	7,667	10.1%
Bachelor Degree Only		375	16.4%	6,918	19.4%	15,436	20.4%
Graduate Degree		150	6.6%	4,028	11.3%	9,878	13.1%
Any College (Some College or Higher)		1,403	61.2%	22,299	62.6%	48,524	64.2%
College Degree + (Bachelor Degree or Higher)		525	22.9%	10,946	30.7%	25,314	33.5%

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<b>Housing</b>							
Total Housing Units (2023)		1,321		22,001		46,278	
Total Housing Units (2020)		1,024		20,542		44,271	
Historical Annual Growth (2020-2023)		297	-	1,459	-	2,007	-
Housing Units Occupied (2023)		1,150	87.1%	19,461	88.5%	40,477	87.5%
Housing Units Owner-Occupied		863	75.0%	14,969	76.9%	32,531	80.4%
Housing Units Renter-Occupied		288	25.0%	4,492	23.1%	7,946	19.6%
Housing Units Vacant (2023)		171	12.9%	2,540	11.5%	5,801	12.5%
<b>Household Size (2023)</b>							
Total Households		1,150		19,461		40,477	
1 Person Households		247	21.5%	6,263	32.2%	10,817	26.7%
2 Person Households		274	23.9%	7,779	40.0%	16,712	41.3%
3 Person Households		170	14.8%	1,881	9.7%	4,791	11.8%
4 Person Households		180	15.7%	1,697	8.7%	4,138	10.2%
5 Person Households		139	12.1%	952	4.9%	2,080	5.1%
6 Person Households		86	7.5%	523	2.7%	1,078	2.7%
7 or More Person Households		54	4.7%	366	1.9%	861	2.1%
<b>Household Income Distribution (2023)</b>							
HH Income \$200,000 or More		32	2.7%	1,597	8.2%	4,637	11.5%
HH Income \$150,000 to \$199,999		135	11.7%	1,301	6.7%	3,452	8.5%
HH Income \$125,000 to \$149,999		79	6.8%	1,178	6.1%	2,658	6.6%
HH Income \$100,000 to \$124,999		155	13.5%	2,017	10.4%	4,326	10.7%
HH Income \$75,000 to \$99,999		117	10.2%	2,288	11.8%	4,839	12.0%
HH Income \$50,000 to \$74,999		179	15.6%	3,453	17.7%	6,760	16.7%
HH Income \$35,000 to \$49,999		193	16.7%	2,346	12.1%	4,362	10.8%
HH Income \$25,000 to \$34,999		133	11.6%	1,754	9.0%	3,202	7.9%
HH Income \$15,000 to \$24,999		60	5.2%	1,473	7.6%	2,649	6.5%
HH Income \$10,000 to \$14,999		18	1.6%	693	3.6%	1,170	2.9%
HH Income Under \$10,000		51	4.4%	1,360	7.0%	2,422	6.0%
<b>Household Vehicles (2023)</b>							
Households 0 Vehicles Available		46	4.0%	1,481	7.6%	2,040	5.0%
Households 1 Vehicle Available		466	40.5%	8,554	44.0%	15,904	39.3%
Households 2 Vehicles Available		435	37.8%	6,688	34.4%	15,596	38.5%
Households 3 or More Vehicles Available		203	17.6%	2,738	14.1%	6,937	17.1%
Total Vehicles Available		2,033		31,237		70,608	
Average Vehicles per Household		1.8		1.6		1.7	
Owner-Occupied Household Vehicles		1,570	77.2%	25,631	82.1%	59,255	83.9%
Average Vehicles per Owner-Occupied Household		1.8		1.7		1.8	
Renter-Occupied Household Vehicles		463	22.8%	5,606	17.9%	11,354	16.1%
Average Vehicles per Renter-Occupied Household		1.6		1.2		1.4	
<b>Travel Time (2023)</b>							
Worker Base Age 16 years or Over		1,994		19,283		45,044	
Travel to Work in 14 Minutes or Less		329	16.5%	3,136	16.3%	6,442	14.3%
Travel to Work in 15 to 29 Minutes		256	12.8%	3,658	19.0%	8,931	19.8%
Travel to Work in 30 to 59 Minutes		867	43.5%	6,395	33.2%	14,667	32.6%
Travel to Work in 60 Minutes or More		131	6.6%	1,302	6.8%	3,383	7.5%
Work at Home		411	20.6%	4,792	24.9%	11,621	25.8%
Average Minutes Travel to Work		32.7		28.3		29.4	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
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3002 E College Ave Ruskin, FL 33570	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2023)</b>						
Worker Base Age 16 years or Over	1,994		19,283		45,044	
Drive to Work Alone	1,422	71.3%	12,661	65.7%	29,219	64.9%
Drive to Work in Carpool	133	6.7%	1,359	7.0%	3,001	6.7%
Travel to Work by Public Transportation	9	0.4%	109	0.6%	256	0.6%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	2	0.1%	21	0.1%	58	0.1%
Walk to Work	4	0.2%	82	0.4%	244	0.5%
Other Means	13	0.6%	258	1.3%	646	1.4%
Work at Home	411	20.6%	4,792	24.9%	11,621	25.8%
<b>Daytime Demographics (2023)</b>						
Total Businesses	187		1,617		3,497	
Total Employees	1,149		9,328		17,906	
Company Headquarter Businesses	4	2.3%	23	1.4%	47	1.3%
Company Headquarter Employees	50	4.3%	279	3.0%	536	3.0%
Employee Population per Business	6.2 to 1		5.8 to 1		5.1 to 1	
Residential Population per Business	18.4 to 1		28.6 to 1		28.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	1,790		28,579		55,334	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2023)	2,644		38,750		82,950	
Labor Force Total Males (2023)	1,308	49.5%	17,796	45.9%	39,666	47.8%
Male Civilian Employed	1,041	79.6%	9,634	54.1%	23,287	58.7%
Male Civilian Unemployed	23	1.8%	290	1.6%	581	1.5%
Males in Armed Forces	1	0.1%	133	0.8%	319	0.8%
Males Not in Labor Force	243	18.6%	7,738	43.5%	15,480	39.0%
Labor Force Total Females (2023)	1,336	50.5%	20,954	54.1%	43,284	52.2%
Female Civilian Employed	954	71.4%	9,651	46.1%	21,759	50.3%
Female Civilian Unemployed	21	1.6%	260	1.2%	571	1.3%
Females in Armed Forces	7	0.5%	81	0.4%	156	0.4%
Females Not in Labor Force	355	26.6%	10,963	52.3%	20,797	48.0%
Unemployment Rate	44	1.7%	549	1.4%	1,151	1.4%
<b>Occupation (2023)</b>						
Occupation Population Age 16 Years or Over	1,994		19,283		45,044	
Occupation Total Males	1,041	52.2%	9,633	50.0%	23,286	51.7%
Occupation Total Females	954	47.8%	9,650	50.0%	21,758	48.3%
Management, Business, Financial Operations	323	16.2%	3,253	16.9%	8,577	19.0%
Professional, Related	365	18.3%	4,139	21.5%	9,671	21.5%
Service	398	20.0%	2,908	15.1%	6,492	14.4%
Sales, Office	488	24.4%	4,678	24.3%	10,050	22.3%
Farming, Fishing, Forestry	2	0.1%	144	0.7%	647	1.4%
Construction, Extraction, Maintenance	171	8.6%	1,848	9.6%	4,611	10.2%
Production, Transport, Material Moving	247	12.4%	2,313	12.0%	4,996	11.1%
White Collar Workers	1,176	58.9%	12,070	62.6%	28,298	62.8%
Blue Collar Workers	819	41.1%	7,213	37.4%	16,746	37.2%



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<b>Units In Structure (2023)</b>							
Total Units		1,150		19,461		40,477	
1 Detached Unit		850	73.9%	12,863	66.1%	28,586	70.6%
1 Attached Unit		104	9.0%	2,717	14.0%	4,515	11.2%
2 Units		6	0.6%	321	1.6%	435	1.1%
3 to 4 Units		21	1.8%	277	1.4%	669	1.7%
5 to 9 Units		19	1.6%	444	2.3%	804	2.0%
10 to 19 Units		21	1.8%	455	2.3%	748	1.8%
20 to 49 Units		4	0.3%	169	0.9%	346	0.9%
50 or More Units		27	2.3%	1,178	6.1%	1,474	3.6%
Mobile Home or Trailer		95	8.2%	982	5.0%	2,762	6.8%
Other Structure		5	0.4%	54	0.3%	137	0.3%
<b>Homes Built By Year (2023)</b>							
Homes Built 2020 or later		13	1.0%	376	1.7%	918	2.0%
Homes Built 2010 to 2019		539	40.8%	5,223	23.7%	12,148	26.3%
Homes Built 2000 to 2009		330	24.9%	4,084	18.6%	9,476	20.5%
Homes Built 1990 to 1999		79	5.9%	2,508	11.4%	4,520	9.8%
Homes Built 1980 to 1989		94	7.1%	2,404	10.9%	4,983	10.8%
Homes Built 1970 to 1979		55	4.2%	2,379	10.8%	4,143	9.0%
Homes Built 1960 to 1969		24	1.8%	1,637	7.4%	2,438	5.3%
Homes Built 1950 to 1959		8	0.6%	512	2.3%	1,146	2.5%
Homes Built 1940 to 1949		5	0.3%	207	0.9%	418	0.9%
Homes Built Before 1939		5	0.4%	131	0.6%	286	0.6%
Median Age of Homes		20.6 yrs		30.2 yrs		28.2 yrs	
<b>Home Values (2023)</b>							
Owner Specified Housing Units		863		14,969		32,531	
Home Values \$1,000,000 or More		19	2.2%	295	2.0%	629	1.9%
Home Values \$750,000 to \$999,999		14	1.6%	220	1.5%	873	2.7%
Home Values \$500,000 to \$749,999		38	4.5%	945	6.3%	2,774	8.5%
Home Values \$400,000 to \$499,999		37	4.3%	1,172	7.8%	3,465	10.6%
Home Values \$300,000 to \$399,999		108	12.5%	2,453	16.4%	6,097	18.7%
Home Values \$250,000 to \$299,999		99	11.5%	2,279	15.2%	5,072	15.6%
Home Values \$200,000 to \$249,999		149	17.3%	2,966	19.8%	5,835	17.9%
Home Values \$175,000 to \$199,999		143	16.6%	1,211	8.1%	1,999	6.1%
Home Values \$150,000 to \$174,999		74	8.5%	1,178	7.9%	1,780	5.5%
Home Values \$125,000 to \$149,999		43	4.9%	453	3.0%	682	2.1%
Home Values \$100,000 to \$124,999		36	4.2%	452	3.0%	753	2.3%
Home Values \$90,000 to \$99,999		4	0.5%	69	0.5%	118	0.4%
Home Values \$80,000 to \$89,999		23	2.7%	194	1.3%	335	1.0%
Home Values \$70,000 to \$79,999		11	1.3%	147	1.0%	265	0.8%
Home Values \$60,000 to \$69,999		10	1.1%	143	1.0%	273	0.8%
Home Values \$50,000 to \$59,999		4	0.4%	108	0.7%	214	0.7%
Home Values \$35,000 to \$49,999		6	0.7%	166	1.1%	316	1.0%
Home Values \$25,000 to \$34,999		8	0.9%	85	0.6%	249	0.8%
Home Values \$10,000 to \$24,999		18	2.1%	182	1.2%	402	1.2%
Home Values Under \$10,000		18	2.1%	251	1.7%	402	1.2%
Owner-Occupied Median Home Value		\$214,057		\$243,430		\$278,825	
Renter-Occupied Median Rent		\$1,355		\$1,435		\$1,374	



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3002 E College Ave Ruskin, FL 33570		1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$64.77 M	\$1.18 B	\$2.86 B
Total Non-Retail Expenditure		\$34.02 M	\$623.17 M	\$1.51 B
Total Retail Expenditure		\$30.75 M	\$555.55 M	\$1.35 B
Apparel		\$2.31 M	\$41.17 M	\$100.91 M
Contributions		\$2.06 M	\$39.49 M	\$97.72 M
Education		\$1.9 M	\$35.05 M	\$89.76 M
Entertainment		\$3.67 M	\$66.86 M	\$164.05 M
Food and Beverages		\$9.62 M	\$173.07 M	\$417.06 M
Furnishings and Equipment		\$2.28 M	\$41.55 M	\$101.73 M
Gifts		\$1.48 M	\$29.19 M	\$72.92 M
Health Care		\$5.48 M	\$101.62 M	\$241.87 M
Household Operations		\$2.54 M	\$46.89 M	\$114.35 M
Miscellaneous Expenses		\$1.22 M	\$22.47 M	\$54.49 M
Personal Care		\$871.66 K	\$15.86 M	\$38.4 M
Personal Insurance		\$454.49 K	\$8.41 M	\$20.98 M
Reading		\$140.15 K	\$2.63 M	\$6.37 M
Shelter		\$13.58 M	\$246.76 M	\$597.06 M
Tobacco		\$392.23 K	\$7.04 M	\$16.14 M
Transportation		\$11.93 M	\$213.33 M	\$517.44 M
Utilities		\$4.84 M	\$87.33 M	\$206.7 M
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$4,692	\$5,047	\$5,884
Total Non-Retail Expenditure		\$2,464 52.5%	\$2,669 52.9%	\$3,113 52.9%
Total Retail Expenditures		\$2,227 47.5%	\$2,379 47.1%	\$2,771 47.1%
Apparel		\$167 3.6%	\$176 3.5%	\$208 3.5%
Contributions		\$149 3.2%	\$169 3.4%	\$201 3.4%
Education		\$137 2.9%	\$150 3.0%	\$185 3.1%
Entertainment		\$266 5.7%	\$286 5.7%	\$338 5.7%
Food and Beverages		\$697 14.9%	\$741 14.7%	\$859 14.6%
Furnishings and Equipment		\$165 3.5%	\$178 3.5%	\$209 3.6%
Gifts		\$107 2.3%	\$125 2.5%	\$150 2.6%
Health Care		\$397 8.5%	\$435 8.6%	\$498 8.5%
Household Operations		\$184 3.9%	\$201 4.0%	\$235 4.0%
Miscellaneous Expenses		\$89 1.9%	\$96 1.9%	\$112 1.9%
Personal Care		\$63 1.3%	\$68 1.3%	\$79 1.3%
Personal Insurance		\$33 0.7%	\$36 0.7%	\$43 0.7%
Reading		\$10 0.2%	\$11 0.2%	\$13 0.2%
Shelter		\$984 21.0%	\$1,057 20.9%	\$1,229 20.9%
Tobacco		\$28 0.6%	\$30 0.6%	\$33 0.6%
Transportation		\$864 18.4%	\$914 18.1%	\$1,065 18.1%
Utilities		\$350 7.5%	\$374 7.4%	\$426 7.2%